

Edmonton Chamber of Commerce

Business Community Survey

Detailed Data Tables

July 12 to 30, 2019

PREPARED BY:

Janet Brown
OPINION RESEARCH

Methodology

The Edmonton Chamber of Commerce Business Community Survey is based on interviews with a random sample 250 businesses in the Greater Edmonton Region. Surveys were conducted by Trend Research using a hybrid methodology whereby members were contacted at random by telephone and given the option of answering the survey over the telephone or online. The survey results were collected between July 12 to 30, 2019.

Margin of error

A random sample of 250 is considered accurate to within 6.1 percentage points, 19 times out of 20 (i.e. at a 95% confidence interval).

About Janet Brown Opinion Research and Trend Research

Janet Brown is a well-known Alberta pollster with over 25 years of experience. She specializes in designing research projects that give clients a clear understanding of the audiences and stakeholders they want to influence. She is regularly asked to speak about public opinion trends in Alberta and is frequently asked for comment on Alberta's political situation by the media. Janet is a regular political panelist on *Alberta Primetime* on CTV2 in Alberta and the *News@6* on CBC Calgary.

Trend Research is Alberta's premier data collection firm and operates a focus group facility and 90-seat call-centre in downtown Edmonton.

Questionnaire

n=250 Edmonton Metro Region Businesses

D1. To ensure we are reaching a wide cross-section of businesses, how many people does your organization employ across the Edmonton Metro Region? **IF RESPONDENT SAYS DON'T KNOW, ASK FOR THEIR BEST GUESS.**

- 01 – 1 to 4
- 02 – 5 to 9
- 03 – 10 to 19
- 04 – 20 to 49
- 05 – 50 to 99
- 06 – 100 to 249
- 07 – 250 to 499
- 08 – 500 to 749
- 09 – 750 to 999
- 10 – 1000 to 2499
- 11 – 2500 to 4999
- 12 – 5000 and over

To begin with, I have some questions about business conditions...

A1a. In your opinion, what is the SINGLE most important issue facing businesses in the Edmonton Metro Region today? (**ALLOW ONE CODE ONLY**)

99 – Don't know / No answer

A1b. **SKIP IF DK/NA IN Q.A1b ...** What other important issues are facing businesses in the Edmonton Metro Region today? (**ACCEPT MULTIPLE MENTIONS**)

99 – Don't know / No answer / Nothing else

B1. Compared to one year ago, would you say that business conditions in Edmonton are ... **READ**

- 1 – Better than they were
- 2 – The same as they were, or
- 3 – Worse than they were
- DO NOT READ**
- 9 – Don't know / not sure

B2. Looking ahead a year from now, do you expect business conditions in Edmonton to be ... **READ**

- 1 – Better than they are now
- 2 – The same as they are now, or
- 3 – Worse than they are now
- DO NOT READ**
- 9 – Don't know / not sure

B3. A year from now, do you think your organization will have ... **READ**

- 1 – More employees in the Greater Edmonton area
- 2 – The same number of employees in the Greater Edmonton area, or
- 3 – Fewer employees in the Greater Edmonton area

DO NOT READ

9 – Don't know / not sure

B5. Given the current economic climate, do you think now is a good time, a bad time, or neither a good nor bad time for your business to make major capital investments such as spending on infrastructure, upgrading technology, or buying new equipment or furniture?

- 1 – Good time
- 2 – Bad time
- 3 – Neither a good or bad time

DO NOT READ

9 – Don't know / not sure

The next few questions deal with doing business in the City of Edmonton.

E1. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. **RANDOMIZE**

- a) Businesses operating within the City of Edmonton get good value for the property taxes they pay
- b) Businesses that operate outside of the City of Edmonton have a competitive advantage over those operating within the City of Edmonton because of less regulatory burden and red tape
- c) Business permits are approved by the City of Edmonton in a timely fashion
- d) The City of Edmonton is doing enough to help businesses remain competitive and grow.

- 1 – Strongly agree
- 2 – Somewhat agree
- 3 – Somewhat disagree
- 4 – Strongly disagree
- 9 – Don't know / no answer

E2. Question deleted

E3. Generally speaking, would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way the City of Edmonton manages its budget?

- 1 – Strongly approve
- 2 – Somewhat approve
- 3 – Somewhat disapprove
- 4 – Strongly disapprove
- 9 – Don't know / not sure

The last few questions are for classification purposes.

D2. Does your business currently own or rent space within the City of Edmonton?

- 1 – Yes
- 2 – No
- 9 – Don't know / not sure

D3. **IF YES IN Q.D2 ...** Does your business pay property taxes directly to the City of Edmonton?

- 1 – Yes
- 2 – No
- 9 – Don't know / not sure

D4. Approximately how long has your organization been in business?

00 – Less than one year

|__| |__| years

? – Rather not say

D5. Which category best fits with your job title? **READ**

- 1 – Owner / Self-employed
- 2 – CEO / President
- 3 – CFO / Controller / Accountant / Bookkeeper
- 4 – Vice President
- 5 – Managing Director / Director
- 6 – Associate
- 7 – Manager
- 8 – Other (please specify) _____
- 9 – Rather not say

D6. In which industry does your company belong?

- 01 – Agriculture
- 02 – Arts and Culture
- 03 – Automotive
- 04 – Biotechnology
- 05 – Business services (human resources, data processing, waste management, etc.)
- 06 – Construction
- 07 – Education
- 08 – Engineering
- 09 – Environmental
- 10 – Financial Services
- 11 – Government
- 12 – Health care
- 13 – Hospitality (hotel, restaurant, etc.)
- 14 – IT – Information Technology
- 15 – Manufacturing
- 16 – Media / Publishing
- 17 – Not for Profit
- 18 – Oil and Gas
- 19 – Professional services (lawyers, accountants, consultants, etc.)
- 20 – Real estate (commercial and residential)
- 21 – Recreation
- 22 – Retail
- 23 – Telecommunications
- 24 – Transportation
- 25 – Travel / tourism
- 26 – Utilities
- 27 – Wholesale
- 28 – Other (please specify) _____
- 99 – Don't know / not sure

D7. What is your gender?

1 – Male

2 – Female

9 – Rather not say

Data Tables

D1. To ensure we are reaching a wide cross-section of businesses, how many people does your organization employ across the Edmonton Metro Region?															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD1															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
1 to 4	28 11%	28 39%	0 0%	0 0%	13 26%	7 9%	8 7%	10 11%	14 14%	4 7%	18 16%	1 2%	9 11%	20 12%	8 11%
		CD	B	B	FG	E	E				l	k			
5 to 9	43 17%	43 61%	0 0%	0 0%	7 14%	19 23%	17 14%	16 17%	18 18%	9 16%	25 22%	8 16%	10 12%	32 19%	11 14%
		CD	B	B											
10 to 19	66 26%	0 0%	66 52%	0 0%	12 24%	24 30%	30 25%	23 25%	25 25%	18 31%	30 26%	15 30%	21 25%	38 22%	28 37%
			BD	C										o	n
20 to 49	62 25%	0 0%	62 48%	0 0%	13 26%	19 23%	30 25%	21 23%	23 23%	18 31%	29 25%	10 20%	23 27%	43 25%	17 22%
			BD	C											
50 to 99	25 10%	0 0%	0 0%	25 49%	2 4%	5 6%	18 15%	12 13%	11 11%	2 3%	6 5%	12 24%	7 8%	19 11%	6 8%
			D	BC	g	e		j	h		L	Km	l		
100 to 249	21 8%	0 0%	0 0%	21 41%	3 6%	5 6%	13 11%	7 8%	9 9%	5 9%	6 5%	3 6%	12 14%	16 9%	5 7%
			D	BC							m		k		
250 to 499	1 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
500 to 749	2 1%	0 0%	0 0%	2 4%	0 0%	1 1%	1 1%	0 0%	0 0%	2 3%	0 0%	0 0%	2 2%	1 1%	1 1%
			d	c											
750 to 999	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
1000 to 2499	1 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
2500 to 4999	1 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%
5000 and over	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
We have zero employees in the Edmonton Metro Region.	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

QA1A. Top of Mind															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QA1A															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Budget/deficit/government spending	5 2%	1 1%	2 2%	2 4%	1 2%	1 1%	3 3%	1 1%	1 1%	3 5%	0 0%	1 2%	4 5%	2 1%	3 4%
Seniors' issues	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Environmental issues/global warming	1 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%
Education/cost of education	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Employment/job creation	17 7%	3 4%	11 9%	3 6%	5 10%	3 4%	9 8%	5 5%	8 8%	4 7%	7 6%	3 6%	7 8%	12 7%	5 7%
Economy	69 28%	18 25%	37 29%	14 27%	12 24%	18 22%	39 33%	25 27%	29 29%	15 26%	30 26%	16 32%	23 27%	46 27%	21 28%
Crime/safety	2 1%	0 0%	1 1%	1 2%	0 0%	2 2%	0 0%	2 2%	0 0%	0 0%	0 0%	0 0%	2 2%	1 1%	1 1%
Infrastructure/roads/transportation issues	8 3%	2 3%	5 4%	1 2%	1 2%	2 2%	5 4%	2 2%	5 5%	1 2%	5 4%	0 0%	3 4%	6 3%	2 3%
Housing/affordable housing	1 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%
Taxes	34 14%	13 18%	15 12%	6 12%	4 8%	11 14%	19 16%	15 16%	8 8%	11 19%	20 17%	8 16%	6 7%	31 18%	3 4%
Recession	1 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%
Price of oil	2 1%	1 1%	1 1%	0 0%	2 4%	0 0%	0 0%	2 2%	0 0%	0 0%	0 0%	2 4%	0 0%	2 1%	0 0%
Oil & gas industry/oilsands/energy/pipelines/oil spills	13 5%	1 1%	3 2%	9 18%	2 4%	3 4%	8 7%	10 11%	2 2%	1 2%	4 3%	3 6%	6 7%	12 7%	1 1%
The government	11 4%	4 6%	4 3%	3 6%	2 4%	4 5%	5 4%	5 5%	4 4%	2 3%	8 7%	1 2%	2 2%	8 5%	3 4%
Minimum wage/wages	13 5%	1 1%	9 7%	3 6%	5 10%	4 5%	4 3%	1 1%	8 8%	4 7%	9 8%	3 6%	1 1%	6 3%	7 9%

QA1A. Top of Mind															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QA1A															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Homelessness	1 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%
Cost of living/inflation/high cost of living	9 4%	1 1%	6 5%	2 4%	2 4%	2 2%	5 4%	1 1%	7 7%	1 2%	5 4%	1 2%	3 4%	6 3%	3 4%
Immigration issues	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Leadership race/new Premier	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
Diversification	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Youth/youth programs	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Business costs/revenue	18 7%	2 3%	15 12%	1 2%	1 2%	8 10%	9 8%	9 10%	6 6%	3 5%	10 9%	1 2%	7 8%	12 7%	6 8%
Tariffs/trade issues	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Other	20 8%	11 15%	7 5%	2 4%	5 10%	9 11%	6 5%	8 9%	5 5%	7 12%	11 10%	5 10%	4 5%	18 10%	2 3%
Don't know/not sure	24 10%	10 14%	10 8%	4 8%	4 8%	13 16%	7 6%	5 5%	13 13%	6 10%	5 4%	4 8%	15 18%	8 5%	16 21%

QA1A/1B Total Mentions															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQA1A_1B															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Budget/deficit/government spending	9 4%	1 1%	6 5%	2 4%	1 2%	3 4%	5 4%	4 4%	1 1%	4 7%	1 1%	2 4%	6 7%	4 2%	4 5%
Seniors' issues	1 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%
Environmental issues/global warming	2 1%	0 0%	2 2%	0 0%	1 2%	1 1%	0 0%	0 0%	2 2%	0 0%	0 0%	2 4%	0 0%	1 1%	1 1%
Education/cost of education	1 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	1 1%	0 0%
Employment/job creation	33 13%	6 8%	22 17%	5 10%	10 20%	11 14%	12 10%	10 11%	13 13%	10 17%	13 11%	8 16%	12 14%	22 13%	11 14%
Economy	86 34%	22 31%	46 36%	18 35%	15 30%	25 31%	46 39%	29 32%	37 37%	20 34%	38 33%	20 40%	28 33%	57 33%	27 36%
Crime/safety	4 2%	1 1%	2 2%	1 2%	1 2%	3 4%	0 0%	4 4%	0 0%	0 0%	0 0%	1 2%	3 4%	2 1%	2 3%
Infrastructure/roads/transportation issues	20 8%	7 10%	9 7%	4 8%	3 6%	5 6%	12 10%	7 8%	11 11%	2 3%	9 8%	4 8%	7 8%	14 8%	6 8%
Housing/affordable housing	3 1%	3 4%	0 0%	0 0%	1 2%	1 1%	1 1%	3 3%	0 0%	0 0%	2 2%	1 2%	0 0%	3 2%	0 0%
Taxes	59 24%	20 28%	24 19%	15 29%	7 14%	17 21%	35 29%	27 29%	15 15%	17 29%	36 31%	14 28%	9 11%	52 30%	7 9%
Recession	2 1%	0 0%	2 2%	0 0%	1 2%	0 0%	1 1%	1 1%	1 1%	0 0%	0 0%	1 2%	1 1%	1 1%	1 1%
Price of oil	4 2%	2 3%	2 2%	0 0%	3 6%	0 0%	1 1%	3 3%	1 1%	0 0%	0 0%	3 6%	1 1%	4 2%	0 0%
Oil & gas industry/oilsands/energy/pipelines/oil spills	23 9%	3 4%	11 9%	9 18%	3 6%	6 7%	14 12%	13 14%	7 7%	3 5%	9 8%	4 8%	10 12%	18 10%	4 5%
The government	26 10%	9 13%	12 9%	5 10%	4 8%	9 11%	13 11%	12 13%	10 10%	4 7%	19 17%	2 4%	5 6%	19 11%	6 8%
Minimum wage/wages	17 7%	1 1%	12 9%	4 8%	7 14%	6 7%	4 3%	1 1%	11 11%	5 9%	12 10%	3 6%	2 2%	8 5%	9 12%

QA1A/1B Total Mentions															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQA1A_1B															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Homelessness	1 0%	1 1%	0 0%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%
Cost of living/inflation/high cost of living	11 4%	1 1%	7 5%	3 6%	2 4%	3 4%	6 5%	1 1%	9 9%	1 2%	6 5%	1 2%	4 5%	8 5%	3 4%
Immigration issues	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%
Leadership race/new Premier	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
Diversification	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
Youth/youth programs	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%
Business costs/revenue	30 12%	5 7%	18 14%	7 14%	3 6%	11 14%	16 13%	16 17%	10 10%	4 7%	17 15%	2 4%	11 13%	23 13%	7 9%
Tariffs/trade issues	3 1%	0 0%	2 2%	1 2%	0 0%	2 2%	1 1%	1 1%	0 0%	2 3%	3 3%	0 0%	0 0%	3 2%	0 0%
Other	42 17%	15 21%	18 14%	9 18%	10 20%	17 21%	15 13%	15 16%	14 14%	13 22%	20 17%	8 16%	14 16%	33 19%	8 11%
Don't know/not sure	112 45%	36 51%	58 45%	18 35%	22 44%	32 40%	58 49%	39 42%	44 44%	29 50%	45 39%	22 44%	45 53%	71 41%	41 54%

QB1. Compared to one year ago, would you say that business conditions in Edmonton are...															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QB1															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Better than they were	38 15%	12 17%	19 15%	7 14%	9 18%	12 15%	17 14%	17 18%	13 13%	8 14%	19 17%	5 10%	14 16%	28 16%	10 13%
The same as they were, or	110 44%	25 35%	66 52%	19 37%	18 36%	40 49%	52 44%	33 36%	50 50%	27 47%	46 40%	23 46%	41 48%	73 42%	37 49%
Worse than they were	95 38%	30 42%	40 31%	25 49%	21 42%	27 33%	47 39%	40 43%	34 34%	21 36%	48 42%	20 40%	27 32%	68 40%	25 33%
Don't know / not sure	7 3%	4 6%	3 2%	0 0%	2 4%	2 2%	3 3%	2 2%	3 3%	2 3%	2 2%	2 4%	3 4%	3 2%	4 5%

QB2. Looking ahead a year from now, do you expect business conditions in Edmonton to be...															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QB2															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Better than they are now	107 43%	30 42%	61 48%	16 31%	23 46%	38 47%	46 39%	37 40%	45 45%	25 43%	51 44%	19 38%	37 44%	72 42%	35 46%
The same as they are now, or	99 40%	26 37%	48 38%	25 49%	16 32%	31 38%	52 44%	38 41%	36 36%	25 43%	44 38%	21 42%	34 40%	72 42%	25 33%
Worse than they are now	32 13%	10 14%	14 11%	8 16%	6 12%	9 11%	17 14%	16 17%	13 13%	3 5%	12 10%	9 18%	11 13%	22 13%	10 13%
Don't know / not sure	12 5%	5 7%	5 4%	2 4%	5 10%	3 4%	4 3%	1 1%	6 6%	5 9%	8 7%	1 2%	3 4%	6 3%	6 8%

QB3. A year from now, do you think your organization will have...

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QB3															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
More employees in the Greater Edmonton area	73 29%	18 25%	40 31%	15 29%	15 30%	26 32%	32 27%	30 33%	24 24%	19 33%	28 24%	20 40%	25 29%	51 30%	21 28%
The same number of employees in the Greater Edmonton area, or	130 52%	38 54%	68 53%	24 47%	27 54%	40 49%	63 53%	43 47%	60 60%	27 47%	68 59%	22 44%	40 47%	87 51%	43 57%
Fewer employees in the Greater Edmonton area	42 17%	13 18%	17 13%	12 24%	7 14%	12 15%	23 19%	16 17%	15 15%	11 19%	16 14%	8 16%	18 21%	31 18%	10 13%
Don't know / not sure	5 2%	2 3%	3 2%	0 0%	1 2%	3 4%	1 1%	3 3%	1 1%	1 2%	3 3%	0 0%	2 2%	3 2%	2 3%

QB4. Given the current economic climate, do you think now is a good time, a bad time, or neither a good nor bad time for your business to make major capital investments such as spending on infrastructure, upgrading technology, or buying new equipment or furniture?

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QB4															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Good time	51 20%	11 15%	25 20%	15 29%	12 24%	14 17%	25 21%	17 18%	23 23%	11 19%	22 19%	12 24%	17 20%	42 24%	9 12%
Bad time	121 48%	38 54%	61 48%	22 43%	21 42%	42 52%	58 49%	50 54%	43 43%	28 48%	56 49%	24 48%	41 48%	76 44%	44 58%
Neither a good or bad time	72 29%	20 28%	39 30%	13 25%	15 30%	24 30%	33 28%	23 25%	32 32%	17 29%	34 30%	13 26%	25 29%	51 30%	20 26%
Don't know / not sure	6 2%	2 3%	3 2%	1 2%	2 4%	1 1%	3 3%	2 2%	2 2%	2 3%	3 3%	1 2%	2 2%	3 2%	3 4%

QE1A. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. Businesses operating within the City of Edmonton get good value for the property taxes they pay

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQE1A															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Strongly agree	6 2%	0 0%	5 4%	1 2%	1 2%	2 2%	3 3%	2 2%	4 4%	0 0%	1 1%	2 4%	3 4%	6 3%	0 0%
Somewhat agree	55 22%	15 21%	24 19%	16 31%	8 16%	20 25%	27 23%	16 17%	25 25%	14 24%	20 17%	11 22%	24 28%	40 23%	15 20%
Somewhat disagree	54 22%	18 25%	28 22%	8 16%	15 30%	17 21%	22 18%	19 21%	27 27%	8 14%	31 27%	8 16%	15 18%	35 20%	19 25%
Strongly disagree	83 33%	23 32%	43 34%	17 33%	14 28%	24 30%	45 38%	40 43%	25 25%	18 31%	45 39%	19 38%	19 22%	64 37%	19 25%
Don't know / not sure	52 21%	15 21%	28 22%	9 18%	12 24%	18 22%	22 18%	15 16%	19 19%	18 31%	18 16%	10 20%	24 28%	27 16%	23 30%
Strongly/somewhat agree (NETS)	61 24%	15 21%	29 23%	17 33%	9 18%	22 27%	30 25%	18 20%	29 29%	14 24%	21 18%	13 26%	27 32%	46 27%	15 20%
Strongly/somewhat disagree (NETS)	137 55%	41 58%	71 55%	25 49%	29 58%	41 51%	67 56%	59 64%	52 52%	26 45%	76 66%	27 54%	34 40%	99 58%	38 50%

QE1B. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. Businesses that operate outside of the City of Edmonton have a competitive advantage over those operating within the City of Edmonton because of less regulatory burden and red tape.

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQE1B															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Strongly agree	61 24%	21 30%	30 23%	10 20%	7 14%	17 21%	37 31%	33 36%	16 16%	12 21%	41 36%	10 20%	10 12%	53 31%	8 11%
Somewhat agree	61 24%	14 20%	31 24%	16 31%	19 38%	13 16%	29 24%	18 20%	27 27%	16 28%	22 19%	10 20%	29 34%	41 24%	20 26%
Somewhat disagree	49 20%	14 20%	28 22%	7 14%	10 20%	18 22%	21 18%	15 16%	20 20%	14 24%	15 13%	12 24%	22 26%	25 15%	22 29%
Strongly disagree	20 8%	4 6%	11 9%	5 10%	4 8%	11 14%	5 4%	7 8%	8 8%	5 9%	10 9%	6 12%	4 5%	13 8%	7 9%
Don't know / not sure	59 24%	18 25%	28 22%	13 25%	10 20%	22 27%	27 23%	19 21%	29 29%	11 19%	27 23%	12 24%	20 24%	40 23%	19 25%
Strongly/somewhat agree (NETS)	122 49%	35 49%	61 48%	26 51%	26 52%	30 37%	66 55%	51 55%	43 43%	28 48%	63 55%	20 40%	39 46%	94 55%	28 37%
Strongly/somewhat disagree (NETS)	69 28%	18 25%	39 30%	12 24%	14 28%	29 36%	26 22%	22 24%	28 28%	19 33%	25 22%	18 36%	26 31%	38 22%	29 38%

QE1C. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. Business permits are approved by the City of Edmonton in a timely fashion.															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQE1C															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Strongly agree	20 8%	10 14% d	9 7% c	1 2% D	7 14% g	9 11% g	4 3% ef	12 13% j	6 6% i	2 3% h	8 7% k	4 8% l	8 9% m	14 8% n	6 8% o
Somewhat agree	61 24%	14 20%	38 30%	9 18%	13 26%	23 28%	25 21%	15 16%	26 26%	20 34%	22 19%	15 30%	24 28%	38 22%	23 30%
Somewhat disagree	37 15%	4 6% cD	22 17% b	11 22% B	7 14%	12 15%	18 15%	11 12%	15 15%	11 19%	17 15%	6 12%	14 16%	28 16%	9 12%
Strongly disagree	34 14%	11 15%	17 13%	6 12%	5 10%	8 10%	21 18%	12 13%	16 16%	6 10%	19 17% m	9 18%	6 7% k	27 16%	7 9%
Don't know / not sure	98 39%	32 45%	42 33%	24 47%	18 36%	29 36%	51 43%	42 46%	37 37%	19 33%	49 43%	16 32%	33 39%	65 38%	31 41%
Strongly/somewhat agree (NETS)	81 32%	24 34%	47 37% d	10 20% c	20 40% g	32 40% g	29 24% ef	27 29%	32 32%	22 38%	30 26%	19 38%	32 38%	52 30%	29 38%
Strongly/somewhat disagree (NETS)	71 28%	15 21%	39 30%	17 33%	12 24%	20 25%	39 33%	23 25%	31 31%	17 29%	36 31%	15 30%	20 24%	55 32%	16 21%

QE1D. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements. The City of Edmonton is doing enough to help businesses remain competitive and grow.

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQE1D															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Strongly agree	5 2%	0 0%	3 2%	2 4%	2 4%	2 2%	1 1%	2 2%	2 2%	1 2%	1 1%	1 2%	3 4%	3 2%	2 3%
Somewhat agree	70 28%	22 31%	30 23%	18 35%	10 20%	24 30%	36 30%	24 26%	34 34%	12 21%	24 21%	17 34%	29 34%	47 27%	22 29%
Somewhat disagree	64 26%	11 15%	37 29%	16 31%	12 24%	18 22%	34 29%	19 21%	29 29%	16 28%	27 23%	12 24%	25 29%	43 25%	20 26%
Strongly disagree	68 27%	23 32%	39 30%	6 12%	15 30%	20 25%	33 28%	31 34%	24 24%	13 22%	44 38%	11 22%	13 15%	56 33%	12 16%
Don't know / not sure	43 17%	15 21%	19 15%	9 18%	11 22%	17 21%	15 13%	16 17%	11 11%	16 28%	19 17%	9 18%	15 18%	23 13%	20 26%
Strongly/somewhat agree (NETS)	75 30%	22 31%	33 26%	20 39%	12 24%	26 32%	37 31%	26 28%	36 36%	13 22%	25 22%	18 36%	32 38%	50 29%	24 32%
Strongly/somewhat disagree (NETS)	132 53%	34 48%	76 59%	22 43%	27 54%	38 47%	67 56%	50 54%	53 53%	29 50%	71 62%	23 46%	38 45%	99 58%	32 42%

QE3. Generally speaking, would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way the City of Edmonton manages its budget?															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQE3															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Strongly approve	9 4%	3 4%	3 2%	3 6%	2 4%	2 2%	5 4%	5 5%	4 4%	0 0%	2 2%	2 4%	5 6%	6 3%	3 4%
Somewhat approve	73 29%	18 25%	41 32%	14 27%	12 24%	22 27%	39 33%	19 21%	30 30%	24 41%	28 24%	13 26%	32 38%	52 30%	19 25%
Somewhat disapprove	73 29%	25 35%	31 24%	17 33%	20 40%	23 28%	30 25%	29 32%	35 35%	9 16%	39 34%	13 26%	21 25%	47 27%	26 34%
Strongly disapprove	58 23%	18 25%	32 25%	8 16%	8 16%	18 22%	32 27%	28 30%	18 18%	12 21%	33 29%	13 26%	12 14%	47 27%	11 14%
Don't know / not sure	37 15%	7 10%	21 16%	9 18%	8 16%	16 20%	13 11%	11 12%	13 13%	13 22%	13 11%	9 18%	15 18%	20 12%	17 22%
Approve (NETS)	82 33%	21 30%	44 34%	17 33%	14 28%	24 30%	44 37%	24 26%	34 34%	24 41%	30 26%	15 30%	37 44%	58 34%	22 29%
Disapprove (NETS)	131 52%	43 61%	63 49%	25 49%	28 56%	41 51%	62 52%	57 62%	53 53%	21 36%	72 63%	26 52%	33 39%	94 55%	37 49%

QD2. Does your business currently own or rent space within the City of Edmonton?															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD2															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Yes	197 79%	52 73%	98 77%	47 92%	36 72%	60 74%	101 85%	70 76%	84 84%	43 74%	91 79%	43 86%	63 74%	140 81%	56 74%
No	52 21%	19 27%	29 23%	4 8%	14 28%	20 25%	18 15%	22 24%	15 15%	15 26%	24 21%	7 14%	21 25%	32 19%	19 25%
Don't know / not sure	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%

QD3. Does your business pay property taxes directly to the City of Edmonton?

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD3															
Total:	197	52	98	47	36	60	101	70	84	43	91	43	63	140	56
Yes	114 58%	27 52%	57 58%	30 64%	17 47%	35 58%	62 61%	43 61%	46 55%	25 58%	54 59%	28 65%	32 51%	87 62%	27 48%
No	70 36%	19 37%	36 37%	15 32%	16 44%	22 37%	32 32%	25 36%	30 36%	15 35%	34 37%	14 33%	22 35%	45 32%	25 45%
Don't know / not sure	13 7%	6 12%	5 5%	2 4%	3 8%	3 5%	7 7%	2 3%	8 10%	3 7%	3 3% m	1 2% m	9 14% kl	8 6%	4 7%

QD4. Approximately how long has your organization been in business?

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD4															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
0 to 14 years	50 20%	20 28% d	25 20%	5 10% b	50 100% FG	0 0% E	0 0% E	16 17%	23 23%	11 19%	24 21%	11 22%	15 18%	28 16% o	22 29% n
15 to 29 years	81 32%	26 37%	43 34%	12 24%	0 0% F	81 100% EG	0 0% F	32 35%	31 31%	18 31%	36 31%	11 22% m	34 40% l	52 30%	29 38%
30+ years	119 48%	25 35% D	60 47% d	34 67% Bc	0 0% G	0 0% G	119 100% EF	44 48%	46 46%	29 50%	55 48%	28 56%	36 42%	92 53% O	25 33% N

QD5. Which category best fits with your job title?															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD5															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Owner / Self-employed	115 46%	43 61% D	59 46% d	13 25% Bc	24 48%	36 44%	55 46%	39 42%	49 49%	27 47%	115 100% LM	0 0% K	0 0% K	93 54% O	22 29% N
CEO / President	29 12%	5 7% D	11 9% D	13 25% BC	4 8%	6 7%	19 16%	14 15%	10 10%	5 9%	0 0% L	29 58% KM	0 0% L	25 15% o	4 5% n
CFO / Controller / Accountant / Bookkeeper	17 7%	4 6%	11 9%	2 4%	7 14% f	3 4%	7 6%	4 4%	6 6%	7 12%	0 0% L	17 34% KM	0 0% L	7 4% O	10 13% N
Vice President	4 2%	0 0%	3 2%	1 2%	0 0%	2 2%	2 2%	2 2%	1 1%	1 2%	0 0% L	4 8% KM	0 0% L	4 2% O	0 0% N
Managing Director / Director	20 8%	4 6%	9 7%	7 14%	3 6%	9 11%	8 7%	4 4% i	13 13% h	3 5%	0 0% M	0 0% M	20 24% KL	9 5% o	11 14% n
Associate	4 2%	0 0%	3 2%	1 2%	0 0%	3 4%	1 1%	2 2%	2 2%	0 0%	0 0% m	0 0% k	4 5% k	1 1% O	3 4% N
Manager	52 21%	13 18%	27 21%	12 24%	12 24%	20 25%	20 17%	24 26%	16 16%	12 21%	0 0% M	0 0% M	52 61% KL	28 16% o	22 29% n
Other (please specify)	9 4%	2 3%	5 4%	2 4%	0 0%	2 2%	7 6%	3 3%	3 3%	3 5%	0 0% M	0 0% m	9 11% Kl	5 3% O	4 5% N
Rather not say	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0% O	0 0% O	0 0% O	0 0% O	0 0% O

QD6. In which industry does your company belong?															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD6															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Agriculture	2 1%	1 1%	1 1%	0 0%	1 2%	1 1%	0 0%	0 0%	0 0%	2 3%	2 2%	0 0%	0 0%	1 1%	1 1%
Arts and Culture	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
Automotive	13 5%	7 10% c	4 3% b	2 4%	5 10%	2 2%	6 5%	0 0% I	13 13% HJ	0 0% I	9 8%	1 2%	3 4%	10 6%	3 4%
Biotechnology	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	1 1%	0 0%	0 0%	1 1%	0 0%
Business services (human resources, data processing, waste management, etc.)	16 6%	7 10%	8 6%	1 2%	4 8%	8 10%	4 3%	0 0% I	16 16% HJ	0 0% I	8 7%	3 6%	5 6%	9 5%	7 9%
Construction	29 12%	7 10%	18 14%	4 8%	5 10%	6 7%	18 15%	0 0% J	0 0% J	29 50% HI	14 12%	8 16%	7 8%	19 11%	10 13%
Education	5 2%	2 3%	3 2%	0 0%	1 2%	3 4%	1 1%	0 0% J	0 0% J	5 9% HI	3 3%	0 0%	2 2%	1 1% o	4 5% n
Engineering	6 2%	3 4%	1 1%	2 4%	2 4%	1 1%	3 3%	6 7% lj	0 0% H	0 0% h	3 3%	2 4%	1 1%	3 2%	3 4%
Environmental	1 0%	0 0%	1 1%	0 0%	1 2%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%
Financial Services	6 2%	2 3%	3 2%	1 2%	2 4%	0 0%	4 3%	0 0% i	6 6% h	0 0%	4 3%	2 4%	0 0%	3 2%	3 4%
Government	1 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	0 0%	1 1%
Health care	9 4%	3 4%	5 4%	1 2%	1 2%	5 6%	3 3%	0 0% I	9 9% Hj	0 0% i	4 3%	1 2%	4 5%	5 3%	4 5%
Hospitality (hotel, restaurant, etc.)	24 10%	4 6%	12 9%	8 16%	9 18% g	7 9% e	8 7% e	0 0% I	24 24% HJ	0 0% I	14 12%	2 4%	8 9%	18 10%	6 8%
IT - Information Technology	5 2%	1 1%	3 2%	1 2%	3 6% g	1 1% e	1 1% e	5 5% i	0 0% h	0 0%	3 3%	1 2%	1 1%	3 2%	2 3%
Manufacturing	31 12%	6 8%	16 13%	9 18%	4 8% g	8 10% e	19 16% e	31 34% IJ	0 0% H	0 0% H	10 9%	9 18%	12 14%	27 16% o	4 5% n

QD6. In which industry does your company belong?

	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD6															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Media / Publishing	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Not for Profit	11 4%	2 3%	5 4%	4 8%	0 0%	2 2%	9 8%	0 0%	11 11%	0 0%	0 0%	3 6%	8 9%	4 2%	7 9%
Oil and Gas	16 6%	7 10%	8 6%	1 2%	1 2%	8 10%	7 6%	16 17%	0 0%	0 0%	5 4%	4 8%	7 8%	11 6%	5 7%
Professional services (lawyers, accountants, consultants, etc.)	8 3%	0 0%	7 5%	1 2%	0 0%	2 2%	6 5%	0 0%	8 8%	0 0%	2 2%	4 8%	2 2%	6 3%	2 3%
Real estate (commercial and residential)	6 2%	2 3%	2 2%	2 4%	0 0%	3 4%	3 3%	0 0%	6 6%	0 0%	4 3%	1 2%	1 1%	4 2%	2 3%
Recreation	3 1%	3 4%	0 0%	0 0%	1 2%	1 1%	1 1%	0 0%	3 3%	0 0%	2 2%	0 0%	1 1%	3 2%	0 0%
Retail	25 10%	8 11%	11 9%	6 12%	5 10%	11 14%	9 8%	25 27%	0 0%	0 0%	12 10%	3 6%	10 12%	18 10%	6 8%
Telecommunications	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	1 1%	0 0%
Transportation	9 4%	1 1%	5 4%	3 6%	1 2%	3 4%	5 4%	9 10%	0 0%	0 0%	6 5%	1 2%	2 2%	9 5%	0 0%
Travel / tourism	1 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%
Utilities	1 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	1 2%	0 0%	0 0%	1 1%	1 1%	0 0%
Wholesale	8 3%	1 1%	5 4%	2 4%	0 0%	2 2%	6 5%	0 0%	0 0%	8 14%	3 3%	3 6%	2 2%	8 5%	0 0%
Other (please specify):	11 4%	1 1%	7 5%	3 6%	4 8%	3 4%	4 3%	0 0%	0 0%	11 19%	4 3%	2 4%	5 6%	6 3%	4 5%
Don't know / not sure	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

QD7. What is your gender?															
	Total	SIZE (Q.D1)			TIME IN BUSINESS (Q.D4)			SECTOR (Q.D6)			RANK (Q.D5)			GENDER (Q.D7)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD7															
Total:	250	71	128	51	50	81	119	92	100	58	115	50	85	172	76
Male	172 69%	52 73%	81 63%	39 76%	28 56%	52 64%	92 77%	71 77%	64 64%	37 64%	93 81%	36 72%	43 51%	172 100%	0 0%
Female	76 30%	19 27%	45 35%	12 24%	22 44%	29 36%	25 21%	20 22%	36 36%	20 34%	22 19%	14 28%	40 47%	0 0%	76 100%
Rather not say	2 1%	0 0%	2 2%	0 0%	0 0%	0 0%	2 2%	1 1%	0 0%	1 2%	0 0%	0 0%	2 2%	0 0%	0 0%



24, 1233 - 9th Ave SE Calgary, AB T2G 5H7 • 403.863.3392 • www.janetbrown.ca • planetjanet@shaw.ca