

Edmonton Chamber of Commerce

Member Survey Detailed Data Tables

November 27 to December 10, 2019

PREPARED BY:

Janet Brown
OPINION RESEARCH

Methodology

The Edmonton Chamber of Commerce Member Survey is based on surveys with a random sample 300 ECC members. Surveys were conducted by Trend Research using a hybrid methodology whereby members were contacted at random by telephone and given three options: answering the survey over the telephone at that time, receiving a callback at a more convenient time, or receiving a link and answering it online. The latest survey results were collected between November 27 and December 10, 2019.

Margin of Error

A random sample of 300 is considered accurate to within +/-5.7 percentage points, 19 times out of 20 (i.e. at a 95% confidence interval).

About Janet Brown Opinion Research and Trend Research

Janet Brown is a well-known Alberta pollster with over 25 years of experience. She is regularly asked to speak about public opinion trends in Alberta and is frequently asked for comment on Alberta's political situation by the media.

Trend Research is Alberta's premier data collection firm and operates a 90-seat call-centre and focus group facility in downtown Edmonton.

Together, Janet Brown and Trend Research conducted the only poll during the 2019 Alberta provincial election with results that were within the margin of error for all political parties across every region in Alberta.

Questionnaire

n=300 ECC members

Thank you for participating in this survey.

- D1. To ensure we are reaching a wide cross-section of businesses, how many people does your organization employ across the Edmonton Metro Region? **IF RESPONDENT SAYS DON'T KNOW, ASK FOR THEIR BEST GUESS.**

- 01 – 1 to 4
- 02 – 5 to 9
- 03 – 10 to 19
- 04 – 20 to 49
- 05 – 50 to 99
- 06 – 100 to 249
- 07 – 250 to 499
- 08 – 500 to 749
- 09 – 750 to 999
- 10 – 1000 to 2499
- 11 – 2500 to 4999
- 12 – 5000 and over

To begin with, (I have / Here are) some questions about the Alberta budget.

- B1. As you may know, the Alberta Government released the 2019-2020 provincial budget on October 24. Based on what you've read, seen or heard, would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the budget?

- 1 – Strongly approve
- 2 – Somewhat approve
- 3 – Somewhat disapprove
- 4 – Strongly disapprove
- 9 – Don't know / not sure

- B2. (I am going to read you / here is) a list of measures that were included in the recent provincial budget. Please (tell me / indicate) if you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of each measure. **READ AND RANDOMIZE.**

	<u>Strongly approve</u>	<u>Somewhat approve</u>	<u>Somewhat disapprove</u>	<u>Strongly disapprove</u>	<u>Don't know/ not sure</u>
a) Cutting grants to municipalities by nine per cent over the next three years	1	2	3	4	9
b) Cutting grants to post-secondary institutions by up to 7.9 per cent this year	1	2	3	4	9
c) Reducing corporate taxes from 12% to 8% over four years	1	2	3	4	9

B3. In the recent budget, a number of targeted tax credits were cancelled, such as the Alberta Investor Tax Credit, the Capital Tax Credit, the Digital Media Credit, and SRED credits. The government is saying these credits are being cancelled in exchange for reducing the overall corporate tax rate from 12 per cent to eight per cent. Do you strong approve, somewhat approve, somewhat disapprove, or strongly disapprove of the decision to cancel of these targeted tax credits?

- 1 – Strongly approve
- 2 – Somewhat approve
- 3 – Somewhat disapprove
- 4 – Strongly disapprove
- 9 – Don't know / not sure

B4. Are there any other aspects of the provincial budget that are of concern to you or your organization?

99 – Don't know / not sure / no other concerns

B5. Given Alberta's current financial situation, would you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the Alberta government introducing a provincial sales tax to reduce the size of the deficit. **READ AND RANDOMIZE**

- 1 – Strongly approve
- 2 – Somewhat approve
- 3 – Somewhat disapprove
- 4 – Strongly disapprove
- 9 – Don't know / not sure

B6. Premier Jason Kenney has discussed the option of holding a referendum in Alberta on equalization. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose the idea of holding a referendum on equalization?

- 1 – Strongly support
- 2 – Somewhat support
- 3 – Somewhat oppose
- 4 – Strongly oppose
- 9 – Don't know / not sure

B7. On a different topic ... Cannabis was legalized in Canada in October 2018. Thinking about your business, has it the legalization of cannabis had a positive impact, a negative impact, or has it made no difference?

- 1 – Positive impact
- 2 – Negative impact
- 3 – Made no difference
- 9 – Don't know / not sure

I now have some questions about municipal property taxes.

- E1. Does your business currently own or rent space within the City of Edmonton?
- 1 – Yes
 - 2 – No
 - 9 – Don't know / not sure
- E2. **IF YES IN Q.E1 ...** Does your business pay property taxes directly to the City of Edmonton?
- 1 – Yes
 - 2 – No
 - 9 – Don't know / not sure
- E3. Would you like to see the City of Edmonton put more emphasis or less emphasis on expanding LRT (light rail transit)?
- 1 – More emphasis
 - 2 – Less emphasis
 - 3 – Same emphasis
 - 9 – Don't know / no opinion
- E4. Generally speaking, would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way the City of Edmonton manages its budget?
- 1 – Strongly approve
 - 2 – Somewhat approve
 - 3 – Somewhat disapprove
 - 4 – Strongly disapprove
 - 9 – Don't know / not sure

The last few questions are for classification purposes.

- D1. Approximately how long has your organization been in business?
- 00 – Less than one year
 - |__|_| years
 - ? – Rather not say
- D2. Which category best fits with your job title? **READ**
- 1 – Owner / Self-employed
 - 2 – CEO / President
 - 3 – CFO / Controller / Accountant / Bookkeeper
 - 4 – Vice President
 - 5 – Managing Director / Director
 - 6 – Associate
 - 7 – Manager
 - 8 – Other (please specify) _____
 - 9 – Rather not say

D3. In which industry does your company belong?

- 01 – Agriculture
- 02 – Arts and Culture
- 03 – Automotive
- 04 – Biotechnology
- 05 – Business services (human resources, data processing, waste management, etc.)
- 06 – Construction
- 07 – Education
- 08 – Engineering
- 09 – Environmental
- 10 – Financial Services
- 11 – Government
- 12 – Health care
- 13 – Hospitality (hotel, restaurant, etc.)
- 14 – IT – Information Technology
- 15 – Manufacturing
- 16 – Media / Publishing
- 17 – Not for Profit
- 18 – Oil and Gas
- 19 – Professional services (lawyers, accountants, consultants, etc.)
- 20 – Real estate (commercial and residential)
- 21 – Recreation
- 22 – Retail
- 23 – Telecommunications
- 24 – Transportation
- 25 – Travel / tourism
- 26 – Utilities
- 27 – Wholesale
- 28 – Other (please specify) _____
- 99 – Don't know / not sure

D4. What is your gender? **DO NOT ASK IF TELEPHONE SURVEY**

- 1 – Male
- 2 – Female
- 9 – Rather not say

Data Tables

QD5. To ensure we are reaching a wide cross-section of businesses, how many people does your organization employ across the Edmonton Metro Region?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD5															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
1 to 4	79 26%	79 57% CD	0 0% B	0 0% B	42 45% fG	23 29% eG	14 11% EF	13 18% i	49 34% h	17 22% EF	49 40% LM	12 18% K	18 16% K	50 28%	29 24%
5 to 9	60 20%	60 43% CD	0 0% B	0 0% B	21 23% CD	17 22% B	20 16% B	20 27% CD	24 16% B	15 19% CD	24 20% CD	11 17% CD	25 23% CD	37 21%	22 18%
10 to 19	58 19%	0 0% C	58 53% BD	0 0% C	17 18% C	14 18% C	26 21% C	14 19% C	26 18% C	18 23% C	25 20% C	16 24% C	17 15% C	30 17%	28 23%
20 to 49	52 17%	0 0% C	52 47% BD	0 0% C	10 11% g	15 19% g	27 22% e	12 16% g	28 19% e	12 15% e	16 13% g	15 23% e	21 19% e	32 18%	20 17%
50 to 99	20 7%	0 0% D	0 0% D	20 39% BC	1 1% G	4 5% g	13 11% E	6 8% j	5 3% j	9 11% i	6 5% j	6 9% j	8 7% j	9 5%	11 9%
100 to 249	22 7%	0 0% D	0 0% D	22 43% BC	1 1% G	4 5% g	17 14% Ef	7 9% M	12 8% K	3 4% K	3 2% M	4 6% K	15 14% K	16 9%	6 5%
250 to 499	5 2%	0 0% D	0 0% D	5 10% BC	0 0% D	1 1% D	3 2% BC	2 3% D	1 1% D	2 3% D	0 0% m	1 2% D	4 4% k	3 2%	2 2%
500 to 749	1 0%	0 0% D	0 0% D	1 2% BC	1 1% D	0 0% D	0 0% D	0 0% D	0 0% D	1 1% D	0 0% D	0 0% D	1 1% D	1 1%	0 0%
750 to 999	1 0%	0 0% D	0 0% D	1 2% BC	0 0% D	0 0% D	1 1% D	0 0% D	0 0% D	1 1% D	0 0% D	1 2% D	0 0% D	0 0%	1 1%
1000 to 2499	2 1%	0 0% d	0 0% d	2 4% bc	0 0% d	0 0% d	2 2% bc	0 0% d	1 1% d	1 1% d	0 0% d	0 0% d	2 2% d	1 1%	1 1%
2500 to 4999	0 0%	0 0% d	0 0% d	0 0% bc	0 0% d	0 0% d	0 0% bc	0 0% d	0 0% d	0 0% d	0 0% d	0 0% d	0 0% d	0 0%	0 0%
5000 and over	0 0%	0 0% d	0 0% d	0 0% bc	0 0% d	0 0% d	0 0% bc	0 0% d	0 0% d	0 0% d	0 0% d	0 0% d	0 0% d	0 0%	0 0%

QB1. As you may know, the Alberta Government released the 2019-2020 provincial budget on October 24. Based on what you've read, seen or heard, would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the budget?

	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQB1															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly approve	39 13%	14 10%	16 15%	9 18%	9 10%	10 13%	19 15%	15 20%	16 11%	8 10%	19 15%	13 20%	7 6%	27 15%	12 10%
Somewhat approve	102 34%	41 29%	42 38%	19 37%	31 33%	32 41%	37 30%	17 23%	50 34%	35 44%	47 38%	23 35%	32 29%	70 39%	32 27%
Somewhat disapprove	65 22%	30 22%	25 23%	10 20%	23 25%	11 14%	31 25%	21 28%	27 18%	17 22%	20 16%	12 18%	33 30%	31 17%	34 28%
Strongly disapprove	48 16%	27 19%	14 13%	7 14%	17 18%	10 13%	21 17%	9 12%	29 20%	10 13%	20 16%	11 17%	17 15%	30 17%	18 15%
DK/NS	46 15%	27 19%	13 12%	6 12%	13 14%	15 19%	15 12%	12 16%	24 16%	9 11%	17 14%	7 11%	22 20%	21 12%	24 20%
Approve (NETS)	141 47%	55 40%	58 53%	28 55%	40 43%	42 54%	56 46%	32 43%	66 45%	43 54%	66 54%	36 55%	39 35%	97 54%	44 37%
Disapprove (NETS)	113 38%	57 41%	39 35%	17 33%	40 43%	21 27%	52 42%	30 41%	56 38%	27 34%	40 33%	23 35%	50 45%	61 34%	52 43%

QB2A. I am going to read you a list of measures that were included in the recent provincial budget. Please tell me if you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of each measure.
Cutting grants to municipalities by nine per cent over the next three years.

	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQB2A															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly approve	40 13%	14 10% d	15 14%	11 22% b	9 10%	12 15%	18 15%	10 14%	18 12%	12 15%	22 18% m	10 15%	8 7% k	28 16%	12 10%
Somewhat approve	84 28%	38 27%	33 30%	13 25%	23 25%	29 37%	30 24%	25 34%	39 27%	19 24%	41 33%	16 24%	27 24%	55 31%	28 23%
Somewhat disapprove	80 27%	37 27%	29 26%	14 27%	28 30%	16 21%	36 29%	21 28%	34 23%	25 32%	27 22%	18 27%	35 32%	48 27%	32 27%
Strongly disapprove	79 26%	43 31%	26 24%	10 20%	27 29%	17 22%	33 27%	14 19% i	46 32% h	19 24%	28 23%	17 26%	34 31%	38 21% o	41 34% n
DK/NS	17 6%	7 5%	7 6%	3 6%	6 6%	4 5%	6 5%	4 5%	9 6%	4 5%	5 4%	5 8%	7 6%	10 6%	7 6%
Approve (NETS)	124 41%	52 37%	48 44%	24 47%	32 34% f	41 53% e	48 39%	35 47%	57 39%	31 39%	63 51% M	26 39%	35 32% K	83 46% o	40 33% n
Disapprove (Nets)	159 53%	80 58%	55 50%	24 47%	55 59% f	33 42% e	69 56%	35 47%	80 55%	44 56%	55 45% M	35 53%	69 62% K	86 48% o	73 61% n

QB2B. I am going to read you a list of measures that were included in the recent provincial budget. Please tell me if you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of each measure.
Cutting grants to post-secondary institutions by up to 7.9 per cent this year.

	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQB2B															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly approve	35 12%	13 9%	15 14%	7 14%	9 10%	8 10%	17 14%	9 12%	18 12%	8 10%	21 17%	12 18%	2 2%	27 15%	8 7%
Somewhat approve	62 21%	23 17%	25 23%	14 27%	16 17%	21 27%	23 19%	19 26%	20 14%	22 28%	31 25%	13 20%	18 16%	41 23%	20 17%
Somewhat disapprove	74 25%	35 25%	23 21%	16 31%	23 25%	18 23%	33 27%	15 20%	39 27%	20 25%	26 21%	16 24%	32 29%	43 24%	31 26%
Strongly disapprove	120 40%	64 46%	42 38%	14 27%	41 44%	29 37%	47 38%	28 38%	65 45%	27 34%	42 34%	24 36%	54 49%	61 34%	59 49%
DK/NS	9 3%	4 3%	5 5%	0 0%	4 4%	2 3%	3 2%	3 4%	4 3%	2 3%	3 2%	1 2%	5 5%	7 4%	2 2%
Approve (NETS)	97 32%	36 26%	40 36%	21 41%	25 27%	29 37%	40 33%	28 38%	38 26%	30 38%	52 42%	25 38%	20 18%	68 38%	28 23%
Disapprove (NETS)	194 65%	99 71%	65 59%	30 59%	64 69%	47 60%	80 65%	43 58%	104 71%	47 59%	68 55%	40 61%	86 77%	104 58%	90 75%

QB2C. I am going to read you a list of measures that were included in the recent provincial budget. Please tell me if you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of each measure.
 Reducing corporate taxes from 12% to 8% over four years.

	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQB2C															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly approve	141 47%	58 42%	54 49%	29 57%	39 42%	40 51%	59 48%	35 47%	65 45%	40 51%	66 54% m	34 52%	41 37% k	95 53% O	45 38% N
Somewhat approve	79 26%	39 28%	27 25%	13 25%	26 28%	26 33%	25 20% g f	16 22%	39 27%	24 30%	35 28%	13 20%	31 28%	43 24%	36 30%
Somewhat disapprove	43 14%	25 18% d	15 14%	3 6% b	20 22% F	5 6% E	18 15%	14 19%	21 14%	8 10%	14 11%	10 15%	19 17%	23 13%	20 17%
Strongly disapprove	30 10%	14 10%	11 10%	5 10%	6 6%	5 6%	18 15%	7 9%	17 12%	6 8%	7 6% m	8 12%	15 14% k	13 7%	17 14%
DK/NS	7 2%	3 2%	3 3%	1 2%	2 2%	2 3%	3 2%	2 3%	4 3%	1 1%	1 1% 1	1 2% 2	5 5% 5	5 3%	2 2%
Approve (NETS)	220 73%	97 70%	81 74%	42 82%	65 70% f	66 85% eG	84 68% F	51 69%	104 71%	64 81%	101 82% M	47 71%	72 65% K	138 77%	81 68%
Disapprove (NETS)	73 24%	39 28%	26 24%	8 16%	26 28% f	10 13% eG	36 29% F	21 28%	38 26%	14 18%	21 17% m	18 27%	34 31% k	36 20% o	37 31% n

QB3. In the recent budget, a number of targeted tax credits were cancelled, such as the Alberta Investor Tax Credit, the Capital Tax Credit, the Digital Media Credit, and SRED credits. The government is saying these credits are being cancelled in exchange for reducing the overall corporate tax rate from 12 per cent to eight per cent. Do you strong approve, somewhat approve, somewhat disapprove, or strongly disapprove of the decision to cancel of these targeted tax credits?

	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQB3															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly approve	44 15%	17 12%	17 15%	10 20%	11 12%	13 17%	19 15%	14 19%	17 12%	13 16%	21 17%	15 23%	8 7%	35 20%	9 8%
Somewhat approve	99 33%	46 33%	35 32%	18 35%	33 35%	28 36%	36 29%	22 30%	44 30%	32 41%	46 37%	24 36%	29 26%	60 34%	38 32%
Somewhat disapprove	83 28%	39 28%	31 28%	13 25%	25 27%	23 29%	33 27%	21 28%	46 32%	16 20%	30 24%	15 23%	38 34%	45 25%	38 32%
Strongly disapprove	50 17%	25 18%	17 15%	8 16%	19 20%	8 10%	22 18%	11 15%	25 17%	14 18%	17 14%	9 14%	24 22%	27 15%	23 19%
DK/NS	24 8%	12 9%	10 9%	2 4%	5 5%	6 8%	13 11%	6 8%	14 10%	4 5%	9 7%	3 5%	12 11%	12 7%	12 10%
Approve (NETS)	143 48%	63 45%	52 47%	28 55%	44 47%	41 53%	55 45%	36 49%	61 42%	45 57%	67 54%	39 59%	37 33%	95 53%	47 39%
Disapprove (NETS)	133 44%	64 46%	48 44%	21 41%	44 47%	31 40%	55 45%	32 43%	71 49%	30 38%	47 38%	24 36%	62 56%	72 40%	61 51%

QB4. Are there any other aspects of the provincial budget that are of concern to you or your organization?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QB4															
Total:	299	138	110	51	92	78	123	74	145	79	122	66	111	178	120
Education funding	26 9%	13 9%	7 6%	6 12%	12 13%	2 3%	12 10%	5 7%	14 10%	7 9%	12 10%	6 9%	8 7%	12 7%	14 12%
Parks funding	1 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 2%	0 0%	1 1%	0 0%
Cuts to all departments	13 4%	4 3%	6 5%	3 6%	4 4%	4 5%	5 4%	2 3%	8 6%	3 4%	4 3%	6 9%	3 3%	10 6%	3 3%
Union negotiations	1 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	1 1%	0 0%
STEP funding cuts	2 1%	1 1%	1 1%	0 0%	0 0%	1 1%	1 1%	0 0%	1 1%	1 1%	0 0%	1 2%	1 1%	1 1%	1 1%
AISH funding cuts	9 3%	7 5%	2 2%	0 0%	2 2%	2 3%	5 4%	1 1%	6 4%	2 3%	3 2%	0 0%	6 5%	4 2%	5 4%
Not enough funding cuts	4 1%	1 1%	2 2%	1 2%	1 1%	1 1%	2 2%	2 3%	1 1%	1 1%	3 2%	1 2%	0 0%	4 2%	0 0%
Healthcare funding	28 9%	14 10%	9 8%	5 10%	11 12%	7 9%	10 8%	7 9%	15 10%	6 8%	16 13%	5 8%	7 6%	14 8%	14 12%
Infrastructure funding	8 3%	2 1%	3 3%	3 6%	0 0%	1 1%	7 6%	2 3%	3 2%	3 4%	2 2%	4 6%	2 2%	6 3%	2 2%
Arts funding	4 1%	1 1%	3 3%	0 0%	2 2%	0 0%	2 2%	0 0%	3 2%	1 1%	3 2%	1 2%	0 0%	1 1%	3 3%
Tech innovation funding	4 1%	2 1%	1 1%	1 2%	2 2%	1 1%	1 1%	0 0%	4 3%	0 0%	2 2%	1 2%	1 1%	1 1%	3 3%
Pensions	4 1%	3 2%	0 0%	1 2%	1 1%	1 1%	2 2%	1 1%	3 2%	0 0%	2 2%	1 2%	1 1%	2 1%	2 2%
Cuts to tourism/levy	6 2%	3 2%	3 3%	0 0%	0 0%	2 3%	4 3%	0 0%	6 4%	0 0%	1 1%	3 5%	2 2%	5 3%	1 1%
Cuts to grants for non profit institutions	2 1%	2 1%	0 0%	0 0%	0 0%	2 3%	0 0%	0 0%	2 1%	0 0%	0 0%	2 3%	0 0%	1 1%	1 1%
Other	18 6%	6 4%	10 9%	2 4%	2 2%	5 6%	11 9%	4 5%	9 6%	5 6%	5 4%	5 8%	8 7%	11 6%	7 6%

QB4. Are there any other aspects of the provincial budget that are of concern to you or your organization?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QB4															
Total:	299	138	110	51	92	78	123	74	145	79	122	66	111	178	120
DK/NS	208 70%	96 70%	78 71%	34 67%	66 72%	57 73%	79 64%	53 72%	96 66%	58 73%	87 71%	39 59%	82 74%	123 69%	84 70%
												m	1		

QB5. Given Alberta’s current financial situation, would you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the Alberta government introducing a provincial sales tax to reduce the size of the deficit.

	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQB5															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly approve	35 12%	20 14%	10 9%	5 10%	10 11%	10 13%	15 12%	8 11%	22 15%	5 6%	18 15%	11 17%	6 5%	26 15%	9 8%
Somewhat approve	76 25%	38 27%	28 25%	10 20%	28 30%	20 26%	28 23%	15 20%	44 30%	17 22%	25 20%	21 32%	30 27%	45 25%	31 26%
Somewhat disapprove	46 15%	22 16%	13 12%	11 22%	14 15%	14 18%	17 14%	9 12%	24 16%	12 15%	13 11%	7 11%	26 23%	20 11%	25 21%
Strongly disapprove	140 47%	59 42%	57 52%	24 47%	40 43%	33 42%	62 50%	41 55%	55 38%	44 56%	67 54%	26 39%	47 42%	86 48%	54 45%
DK/NS	3 1%	0 0%	2 2%	1 2%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	0 0%	1 2%	2 2%	2 1%	1 1%
Approve (NETS)	111 37%	58 42%	38 35%	15 29%	38 41%	30 38%	43 35%	23 31%	66 45%	22 28%	43 35%	32 48%	36 32%	71 40%	40 33%
Disapprove (NETS)	186 62%	81 58%	70 64%	35 69%	54 58%	47 60%	79 64%	50 68%	79 54%	56 71%	80 65%	33 50%	73 66%	106 59%	79 66%

QB6. Premier Jason Kenney has discussed the option of holding a referendum in Alberta on equalization. Do you strongly support, somewhat support, somewhat oppose, or strongly oppose the idea of holding a referendum on equalization?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQB6															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly support	105 35%	46 33%	37 34%	22 43%	34 37%	26 33%	43 35%	24 32%	44 30%	37 47%	47 38%	33 50%	25 23%	82 46%	23 19%
Somewhat support	76 25%	32 23%	31 28%	13 25%	22 24%	22 28%	31 25%	25 34%	39 27%	12 15%	33 27%	11 17%	32 29%	35 20%	41 34%
Somewhat oppose	37 12%	15 11%	15 14%	7 14%	9 10%	11 14%	16 13%	6 8%	18 12%	13 16%	11 9%	5 8%	21 19%	17 9%	20 17%
Strongly oppose	45 15%	26 19%	15 14%	4 8%	16 17%	10 13%	18 15%	10 14%	27 18%	8 10%	20 16%	13 20%	12 11%	30 17%	15 13%
DK/NS	37 12%	20 14%	12 11%	5 10%	12 13%	9 12%	15 12%	9 12%	18 12%	9 11%	12 10%	4 6%	21 19%	15 8%	21 18%
Support (NETS)	181 60%	78 56%	68 62%	35 69%	56 60%	48 62%	74 60%	49 66%	83 57%	49 62%	80 65%	44 67%	57 51%	117 65%	64 53%
Oppose (NETS)	82 27%	41 29%	30 27%	11 22%	25 27%	21 27%	34 28%	16 22%	45 31%	21 27%	31 25%	18 27%	33 30%	47 26%	35 29%

QB7. On a different topic ... Cannabis was legalized in Canada in October 2018. Thinking about your business, has it the legalization of cannabis had a positive impact, a negative impact, or has it made no difference?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QB7															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Positive impact	38 13%	18 13%	14 13%	6 12%	16 17%	8 10%	13 11%	10 14%	17 12%	11 14%	16 13%	7 11%	15 14%	27 15%	11 9%
Negative impact	28 9%	11 8%	11 10%	6 12%	7 8%	7 9%	13 11%	4 5% j	9 6% J	15 19% hI	12 10%	8 12%	8 7%	13 7%	15 13%
Made no difference	233 78%	109 78%	85 77%	39 76%	69 74%	63 81%	97 79%	60 81% j	120 82% J	52 66% hI	95 77%	50 76%	88 79%	138 77%	94 78%
DK/NS	1 0%	1 1%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 2%	0 0%	1 1%	0 0%

QE1. Does your business currently own or rent space within the City of Edmonton?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QE1															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Yes	259 86%	110 79%	102 93%	47 92%	74 80%	67 86%	114 93%	65 88%	124 85%	70 89%	100 81%	61 92%	98 88%	159 89%	100 83%
		Cd	B	b	G		E				l	k			
No	39 13%	27 19%	8 7%	4 8%	19 20%	11 14%	8 7%	9 12%	21 14%	9 11%	23 19%	5 8%	11 10%	20 11%	19 16%
		C	B		G		E				l	k			
DK/NS	2 1%	2 1%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	1 1%	0 0%	0 0%	0 0%	2 2%	0 0%	1 1%

QE2. Does your business pay property taxes directly to the City of Edmonton?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QE2															
Total:	259	110	102	47	74	67	114	65	124	70	100	61	98	159	100
Yes	116 45%	36 33%	54 53%	26 55%	26 35%	30 45%	59 52%	30 46%	52 42%	34 49%	47 47%	36 59%	33 34%	72 45%	44 44%
		CD	B	B	g		e				M	L			
No	125 48%	70 64%	41 40%	14 30%	43 58%	34 51%	47 41%	34 52%	64 52%	27 39%	53 53%	23 38%	49 50%	81 51%	44 44%
		CD	B	B	g		e								
DK/NS	18 7%	4 4%	7 7%	7 15%	5 7%	3 4%	8 7%	1 2%	8 6%	9 13%	0 0%	2 3%	16 16%	6 4%	12 12%
		d		b				j		h	M	m	Kl	o	n

QE3. Would you like to see the City of Edmonton put more emphasis or less emphasis on expanding LRT (light rail transit)?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QE3															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
More emphasis	115 38%	56 40%	40 36%	19 37%	43 46%	34 44%	34 28%	25 34%	61 42%	29 37%	39 32%	26 39%	50 45%	66 37%	49 41%
Less emphasis	107 36%	45 32%	41 37%	21 41%	23 25%	25 32%	58 47%	32 43%	49 34%	25 32%	58 47%	21 32%	28 25%	69 39%	37 31%
Same emphasis	64 21%	30 22%	24 22%	10 20%	22 24%	16 21%	26 21%	14 19%	30 21%	20 25%	21 17%	18 27%	25 23%	35 20%	29 24%
DK/NS	14 5%	8 6%	5 5%	1 2%	5 5%	3 4%	5 4%	3 4%	6 4%	5 6%	5 4%	1 2%	8 7%	9 5%	5 4%

QE4. Generally speaking, would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the way the City of Edmonton manages its budget?															
CQE4	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Strongly approve	7 2%	3 2%	2 2%	2 4%	4 4%	1 1%	2 2%	2 3%	2 1%	3 4%	2 2%	1 2%	4 4%	5 3%	2 2%
Somewhat approve	96 32%	51 37%	32 29%	13 25%	37 40%	27 35%	30 24%	21 28%	50 34%	24 30%	43 35%	22 33%	31 28%	61 34%	34 28%
Somewhat disapprove	85 28%	40 29%	34 31%	11 22%	21 23%	23 29%	40 33%	19 26%	42 29%	24 30%	31 25%	20 30%	34 31%	45 25%	40 33%
Strongly disapprove	83 28%	33 24%	31 28%	19 37%	21 23%	17 22%	44 36%	26 35%	38 26%	19 24%	41 33%	17 26%	25 23%	56 31%	27 23%
DK/NS	29 10%	12 9%	11 10%	6 12%	10 11%	10 13%	7 6%	6 8%	14 10%	9 11%	6 5%	6 9%	17 15%	12 7%	17 14%
Approve (NETS)	103 34%	54 39%	34 31%	15 29%	41 44%	28 36%	32 26%	23 31%	52 36%	27 34%	45 37%	23 35%	35 32%	66 37%	36 30%
Disapprove (NETS)	168 56%	73 53%	65 59%	30 59%	42 45%	40 51%	84 68%	45 61%	80 55%	43 54%	72 59%	37 56%	59 53%	101 56%	67 56%

QD1. Approximately how long has your organization been in business?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQD1															
Total:	294	137	109	48	93	78	123	72	146	76	121	65	108	176	118
0 to 14	93 32%	63 46%	27 25%	3 6%	93 100%	0 0%	0 0%	20 28%	51 35%	22 29%	48 40%	13 20%	32 30%	54 31%	39 33%
15 to 29	78 27%	40 29%	29 27%	9 19%	0 0%	78 100%	0 0%	22 31%	39 27%	17 22%	39 32%	19 29%	20 19%	46 26%	32 27%
30+	123 42%	34 25%	53 49%	36 75%	0 0%	0 0%	123 100%	30 42%	56 38%	37 49%	34 28%	33 51%	56 52%	76 43%	47 40%

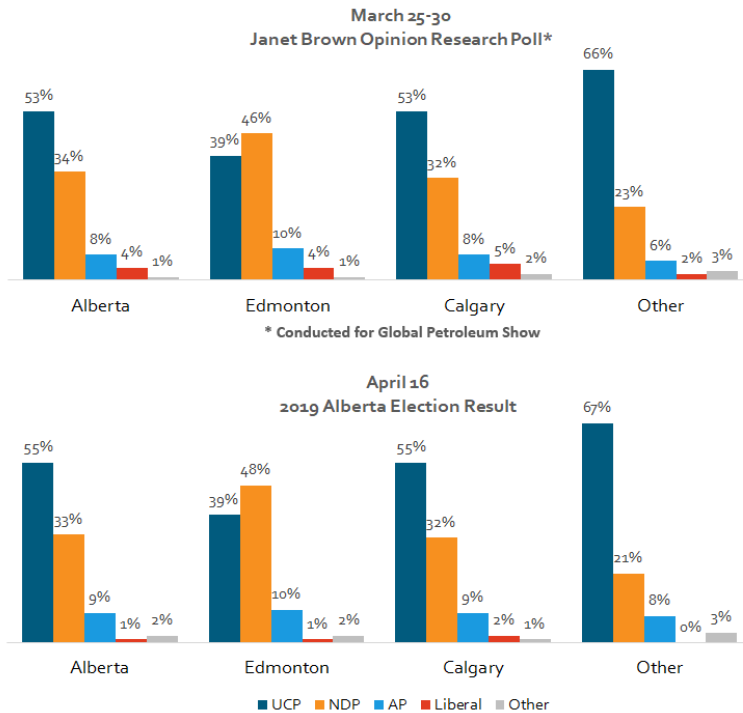
QD2. Which category best fits with your job title?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD2															
Total:	300	139	110	51	93	78	123	74	146	79	123	66	111	179	120
Owner / Self-employed	123 41%	73 53%	41 37%	9 18%	48 52%	39 50%	34 28%	32 43%	58 40%	33 42%	123 100%	0 0%	0 0%	81 45%	42 35%
CEO / President	42 14%	18 13%	19 17%	5 10%	9 10%	13 17%	20 16%	11 15%	20 14%	11 14%	0 0%	42 64%	0 0%	32 18%	10 8%
CFO / Controller / Accountant / Bookkeeper	16 5%	2 1%	8 7%	6 12%	3 3%	5 6%	7 6%	3 4%	7 5%	6 8%	0 0%	16 24%	0 0%	6 3%	10 8%
Vice President	8 3%	3 2%	4 4%	1 2%	1 1%	1 1%	6 5%	4 5%	3 2%	1 1%	0 0%	8 12%	0 0%	6 3%	2 2%
Managing Director / Director	32 11%	14 10%	10 9%	8 16%	12 13%	5 6%	15 12%	6 8%	18 12%	8 10%	0 0%	0 0%	32 29%	21 12%	11 9%
Associate	6 2%	1 1%	4 4%	1 2%	2 2%	0 0%	4 3%	0 0%	5 3%	1 1%	0 0%	0 0%	6 5%	2 1%	4 3%
Manager	38 13%	15 11%	12 11%	11 22%	11 12%	6 8%	18 15%	10 14%	17 12%	10 13%	0 0%	0 0%	38 34%	21 12%	16 13%
Other (please specify)	35 12%	13 9%	12 11%	10 20%	7 8%	9 12%	19 15%	8 11%	18 12%	9 11%	0 0%	0 0%	35 32%	10 6%	25 21%
Rather not say	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%

QD3. In which industry does your company belong?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
CQD3															
Total:	299	138	110	51	93	78	123	74	146	79	123	66	110	179	120
Industrial	74 25%	33 24%	26 24%	15 29%	20 22%	22 28%	30 24%	74 100%	0 0%	0 0%	32 26%	18 27%	24 22%	46 26%	28 23%
Service	146 49%	73 53%	54 49%	19 37%	51 55%	39 50%	56 46%	0 0%	146 100%	0 0%	58 47%	30 45%	58 53%	84 47%	62 52%
Other	79 26%	32 23%	30 27%	17 33%	22 24%	17 22%	37 30%	0 0%	0 0%	79 100%	33 27%	18 27%	28 25%	49 27%	30 25%

QD4. What is your gender?															
	Total	SIZE (CQ.D5)			TIME IN BUSINESS (CQ.D1)			SECTOR (CQ.D3)			RANK (Q.D2)			GENDER (Q.D4)	
		1 to 9 B	10 to 49 C	50+ D	0 to 14 E	15 to 29 F	30+ G	Industrial H	Service I	Other J	Owner K	C-level L	Other M	Male N	Female O
QD4															
Total:	299	138	110	51	93	78	123	74	146	79	123	66	110	179	120
Male	179 60%	87 63%	62 56%	30 59%	54 58%	46 59%	76 62%	46 62%	84 58%	49 62%	81 66%	44 67%	54 49%	179 100%	0 0%
Female	120 40%	51 37%	48 44%	21 41%	39 42%	32 41%	47 38%	28 38%	62 42%	30 38%	42 34%	22 33%	56 51%	0 0%	120 100%

Janet Brown delivers insights you can trust

Together with Trend Research, Janet Brown conducted the only poll during the 2019 Alberta provincial election with results that were within the margin of error for all political parties across every region in Alberta.



Janet Brown

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