CBC Calgary 2024 Report Card Poll

Supporting Data for Economic Indicators Story by Robson Fletcher

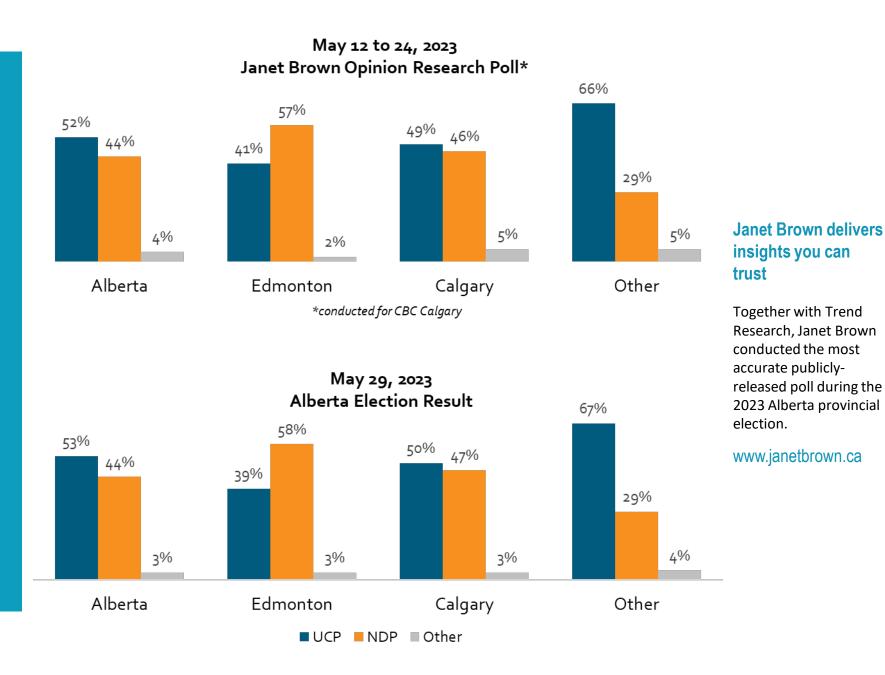
May 23, 2024



Methodology

- The CBC Calgary 2024 Report Card Poll was conducted between May 1 and 15 by Trend Research under the direction of Janet Brown Opinion Research. Results are based on a random sample of 1,200 Albertans, 18 years and older. The margin of error for a sample of 1,200 is +/-2.8 percentage points, 19 times out of 20. The margin of error for subsets of the sample will be larger.
- Quotas were set to ensure a good representation of Albertans in terms of region, age, and gender. A minimal amount of weighting was conducted to ensure the data matched known population proportions from Statistics Canada.
- Surveys were conducted using our "True Random Sample, Hybrid Delivery (TRS-HD)" methodology. This approach involves live telephone interviewers initially contacting respondents at random and giving them the option of: (1) answering the survey over telephone at that time, (2) answering over the telephone at a more convenient time, or (3) receiving a link and answering the survey on-line.
- The initial sample list contained approximately 60 per cent cellphones and 40 per cent landlines. Interviewers make up to five attempts, at five different times of day, to reach each phone number in the sample before classifying it as unreachable.
- The response rate among valid numbers (i.e., in-service residential or personal numbers) was 11.7 per cent.
- All surveys were conducted by qualified interviewers working out of Trend Research's centralized CATI (computer assisted telephone interviewing) facility in Edmonton. The interviewing staff at Trend receives extensive training on the proper administration of interviews and are closely monitored by supervisors. A minimum of 10 percent of each interviewer's work was unobtrusively monitored for quality control in accordance with industry standards.
- What sets this poll apart?
- Unlike non-random polls (such as online panels), this survey is based on a random sample, so it is possible to report on a margin of error.
- Unlike surveys that are conducted over one or two nights, this survey was conducted over several nights so multiple attempts (up to five attempts, at five different times of day) could be made to ensure busy and hard-to-reach respondents were represented in the sample.

Insights You Can Trust



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Q2. In recent months, how eas	y or difficult has	it been for	you to meet	your month	ly expenses	? Has it beer	1									
		Lo	cation (Q.D.	3)	Comn	nunity size (C	Q.D3)	F	Rural (Q.D3)		Gender	(Q.D1)		Age (C).D2)	
								Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		В	C	D	E	F	G	Н	I	J	K	L	M	N	О	P
CQ2																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Very easy	180	87	44	49	132	16	33	14	8	11	110	70	9	66	71	35
	15%	19%	11%	14%	15%	14%	15%	18%	10%	19%	18%	12%	7%	13%	17%	22%
		C	В								L	K	nOP	mP	M	MN
Somewhat easy	371	139	126	106	265	39	66	20	23	24	188	183	34	130	147	60
	31%	31%	30%	31%	31%	34%	30%	25%	26%	41%	31%	31%	26%	27%	35%	38%
													р	OP	N	mN
Somewhat difficult	441	159	160	122	320	43	79	31	30	17	218	223	60	186	149	46
	37%	35%	39%	36%	37%	37%	35%	40%	35%	30%	36%	37%	45%	38%	35%	29%
													oP	p	m	Mn
Very difficult	203	61	82	60	143	16	45	14	25	6	85	119	29	105	54	15
	17%	14%	20%	18%	17%	13%	20%	18%	29%	10%	14%	20%	22%	21%	13%	10%
		c	b						j	i	L	K	oP	OP	mN	MN
DK/ NA	7	2	2	2	4	2	0	0	0	0	2	5	1	3	2	0
	1%	1%	1%	1%	1%	2%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%
						g	f									
Easy (NETS)	551	226		154	397	55	100	33	31	35	298	254	43	195	218	95
	46%	50%	41%	46%	46%	48%	45%	43%	36%	60%	49%	42%	32%	40%	51%	61%
		C	В						J	I	1	k	OP	OP	MNp	MNo
Difficult (NETS)	645	220	242	182	462	58	124	45	56	23	303	341	89	291	203	61
	54%	49%		54%	54%	51%	55%	57%	64%	40%	50%	57%	67%	59%	48%	39%
		C	В						J	I	1	k	OP	OP	MNp	MNo

1V1ay 2027						CDC RC	Joil Car	4							2 01 10		
Q2. In recent months, how e	asy or difficult h	as it been fo	or you to m	neet your m	onthly exper	nses? Has i	t been										
		Inc	ome (Q.D1	1)		Education	1 (Q.D6)			Emp	loyment (Q	.D4)		Sector ((Q.D5)	Kids (C	Q.D7)
						Coll./											
			\$60-			Some											
	Total	<\$60K	\$120K		HS or less	Uni.	Univ.		Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		В	C	D	E	F	G	Н	I	J	K	L	M	N	О	P	Q
CQ2																	
Weighted Total:	1201	294	448	367	203	489	327		666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Very easy	180	18	51	96	26	51	60	43	101	28	6	4	42	54	125	33	146
	15%	6%	11%	26%	13%	10%	18%	24%	15%	15%	5%	10%	22%	15%	15%	10%	17%
		cD	bD	BC	Н	GH	F	EF	Km	k	ΙjΜ		iK			Q	P
Somewhat easy	370	52	156		47	151	97		207	56	18	13	74	126	238	90	279
	31%	18%	35%			31%	30%		31%		17%	35%	38%	35%	29%	26%	33%
		CD	В	В	fH	eh	h	Efg	Km		IjlM	k	iK			q	p
Somewhat difficult	441	133	167	106	84	191	125		-	74	43	14	58	134	299	147	293
	37%	45%	37%			39%	38%		38%	39%	40%	35%	30%	37%	37%	42%	34%
		cD	bd	Вс	H	H	H						ij			q	р
Very difficult	203	91	72	30		93	44		106		40	8	17	49	141	73	130
	17%	31%	16%		22%	19%	14%		16%		37%	21%	9%	14%	17%	21%	15%
		CD	BD	BC	gH	gh	ef		KM	Km	IJM	m	IjK1			q	9 3
DK/ NA	7	0	1	2	1	3	0	_	1	1	1	0	2	1	4	3	
	1%	0%	0%	1%	1%	1%	0%	1%	0% m		1%	0%	1%	0%	1%	1%	0%
Easy (NETS)	550	70	207	228	73	202	158	116			24	17	117	180	363	124	425
,	46%	24%	46%		36%	41%	48%				22%	44%	60%	49%	45%	36%	50%
		CD	BD	ВС	GH	Н	EH		KM	KM	IJlM	k	IJK			Q	P
Difficult (NETS)	645	224	239	136	129	284	169	61	357	103	83	22	75	183	441	220	423
	54%	76%	53%	37%	63%	58%	52%	34%	54%	55%	77%	56%	39%	50%	55%	63%	50%
I		CD	BD	BC	GH	Н	EH	EFG	KM	KM	IJlM	k	IJK			Q	P

Q3. Which of the following statem	ents best des	scribes your	r feelings abo	ut the Albe	rta econom	y?										
		Lo	ocation (Q.D.	3)	Comn	nunity size (C	Q.D3)]	Rural (Q.D3)		Gender	(Q.D1)		Age (Q	D.D2)	
								Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		В	C	D	E	F	G	Н	I	J	K	L	M	N	O	P
Q3																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
The economy is improving	265	117	68	79	186	25	54	20	19	15	163	102	14	86	117	48
	22%	26%	16%	23%	21%	21%	24%	26%	22%	25%	27%	17%	10%	18%	28%	31%
		C	Bd	c							L	K	OP	OP	MN	MN
The economy is neither	419	170	133	116	303	43	73	21	29	22	224	195	39	176	148	57
improving nor declining	35%	38%	32%	34%	35%	37%	33%	27%	34%	38%	37%	32%	29%	36%	35%	36%
The economy is getting worse	490	154	200	136	354	45	91	35	34	22	204	286	77	218	148	47
	41%	34%	48%	40%	41%	39%	41%	45%	39%	37%	34%	48%	57%	45%	35%	30%
		C	Bd	c							L	K	nOP	mOP	MN	MN
None of these	1	0	1	0	1	0	0	0	0	0	0	1	0	0	1	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DK/ NA	28	8		8	20	3	5	1	4	0	12	17	5	9	9	5
	2%	2%	3%	2%	2%	3%	2%	1%	5%	0%	2%	3%	4%	2%	2%	3%

Q3. Which of the following stater	nents best o	describes yo	our feelings	about the	Alberta econ	nomy?											
		Inc	ome (Q.D1	1)		Education	n (Q.D6)			Emp	loyment (Q	.D4)		Sector ((Q.D5)	Kids (Q	D.D7)
			\$60-			Coll./ Some	, -										
	Total	<\$60K	\$120K	\$120K+	HS or less	Uni.	Univ.	Post Grad	Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		В	C	D	Е	F	G	Н	I	J	K	L	M	N	0	P	O
Q3								•				•	•		•	<u>, </u>	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
The economy is improving	265	61	97	84	36	115	58	55	126	48	16	7	66	70	191	57	207
	22%	21%	22%	23%	18%	23%	18%	31%	19%	26%	15%	18%	34%	19%	24%	16%	24%
					Н	h	Н	EfG	jМ	ik	jМ		IK			Q	P
The economy is neither	419	85	162	142	53	158	135	69	236	69	33	10	70	136	278	132	287
improving nor declining	35%	29%	36%	39%	26%	32%	41%	39%	35%	37%	30%	25%	36%	37%	34%	38%	34%
		cD	b	В	GH	G	EF	Е									
The economy is getting worse	488	141	176	136	103	208	126	49	287	68	56	20	54	148	323	151	336
	41%	48%	39%	37%		43%	39%		43%	36%	52%	50%	28%	41%	40%	44%	39%
		cD	b	В	fGH	eН	Eh	EFg	M	K	JM	M	IKL				
None of these	1	1	0	0	0	0	0		0	1	0	0	0	0	1	0	1
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DK/ NA	28	6	12	4	10	8	7	3	17		3	3	4	10	15	7	20
	2%	2%	3%	1%	5%	2%	2%	2%	3%	1%	3%	7%	2%	3%	2%	2%	2%
					f	e				1		i					

	Lo	ocation (Q.D.	3)	Comn	nunity size ((Q.D3)	F	Rural (Q.D3)		Gender	(Q.D1)		Age (Q	.D2)	
							Rural	Rural	Rural						
Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
	B	C	D	E	F	G	Н	I	J	K	L	M	N	О	P
1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
603	237	193	172	431	54	118	40	50	28	603	0	75	239	209	80
50%	53%	47%	51%	50%	47%	53%	52%	58%	48%	100%	0%	56%	49%	49%	51%
										L	K				
600	212	222	166	433	61	105	38	37	31	0	600	59	250	214	76
50%	47%	53%	49%	50%	53%	47%	48%	42%	52%	0%	100%	44%	51%	51%	49%
										L	K				
	1203 1200 603 50%	Total Calgary B 1203 449 1200 400 603 237 50% 53% 600 212	Total Calgary Edmonton C 1203	1203 449 415 339 1200 400 400 400 603 237 193 172 50% 53% 47% 51% 600 212 222 166	Total Calgary Edmonton C Other D E E 1203	Total Calgary B Edmonton C Other D Big city E Small city F 1203 449 415 339 864 115 1200 400 400 400 800 190 603 237 193 172 431 54 50% 53% 47% 51% 50% 47% 600 212 222 166 433 61	Total Calgary B Edmonton C Other D Big city E Small city F Rural G 1203 449 415 339 864 115 223 1200 400 400 400 800 190 210 603 237 193 172 431 54 118 50% 53% 47% 51% 50% 47% 53% 600 212 222 166 433 61 105	Total Calgary B Edmonton C Other D Big city E Small city F Rural Rural G North H 1203 449 415 339 864 115 223 78 1200 400 400 400 800 190 210 79 603 237 193 172 431 54 118 40 50% 53% 47% 51% 50% 47% 53% 52% 600 212 222 166 433 61 105 38	Total Calgary B Edmonton C Other D Big city E Small city F Rural G Rural North H Rural Central I 1203 449 415 339 864 115 223 78 87 1200 400 400 400 800 190 210 79 84 603 237 193 172 431 54 118 40 50 50% 53% 47% 51% 50% 47% 53% 52% 58% 600 212 222 166 433 61 105 38 37	Total Calgary B Edmonton C Other D Big city E Small city F Rural G Rural North H Rural Central Central South J Rural Central South J 1203 449 415 339 864 115 223 78 87 58 1200 400 400 400 800 190 210 79 84 47 603 237 193 172 431 54 118 40 50 28 50% 53% 47% 51% 50% 47% 53% 52% 58% 48% 600 212 222 166 433 61 105 38 37 31	Total Calgary Edmonton Other D Big city F Small city Rural North H Central South Male K	Total Calgary Edmonton Other D Big city F Small city Rural North Central South Male L	Total Calgary Edmonton Other Big city Small city Rural North Central South Male Female 18-24 M	Total Calgary Edmonton Other Big city Small city Rural Other C Small city F C C C C C C C C C	Total Calgary Edmonton Other Big city Small city F Rural North Central South Male Female L M N N O

D1. Gender																	
		Inc	ome (Q.D.	11)		Education	n (Q.D6)			Emp	loyment (Q	.D4)		Sector ((Q.D5)	Kids (0	Q.D7)
						Coll./											
			\$60-			Some											
	Total	<\$60K	\$120K	\$120K+	HS or less	Uni.	Univ.	Post Grad	Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		В	С	D	E	F	G	Н	I	J	K	L	M	N	О	P	Q
D1																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Male	601	123	236	205	110	254	147	89	367	71	45	21	96	146	446	179	421
	50%	42%	53%	56%	54%	52%	45%	50%	55%	38%	41%	54%	49%	40%	55%	52%	49%
		CD	В	В	g		e	:	Jk	Im	i		j	О	N		
Female	600	171	212	162	93	235	180	88	300	117	63	18	99	217	363	168	431
	50%	58%	47%	44%	46%	48%	55%	50%	45%	62%	59%	46%	51%	60%	45%	48%	51%
		CD	В	В	g		e	:	Jk	Im	i		i	О	N		

Veighted Total: 1200	1VIU 2027					CD	C ICEPOIL	Cara							5 01 10	3	
Total Calgary Edmonton Other Big city Small city F Rural Rural Rural Rural Rural South Male Female 18-24 25-44 45-64 65+	D2. Which of the following categories	gories best des	cribes your	age?													
Total Calgary Edmonton Deep Big city E F G North H Central South H I J North K L M N N N O P			Lo	ocation (Q.D.	3)	Comn	nunity size (C	Q.D3)	F	Rural (Q.D3))	Gender	(Q.D1)		Age (Ç	(2.D2)	
Part								_									
Note 1203 449 415 339 864 115 223 78 87 58 603 600 134 489 423 157		Total	Calgary				Small city			Central	South						
Veighted Total: 1200	7.0		В	C	D	E	F	G	Н	1	J	K	L	M	N	O	Р
Cotal: 1200	D2																
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $	Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
3% 4% 2% 1% 3% 4% 0% 0% 0% 0% 3% 3% 25% 0% 0% 0% 0% 0% 0% 0%	Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Color Colo	18 - 19 years	33	19	10	5	29	5	0	0	0	0	18	16	33	0	0	0
20 - 24 years 100		3%	4%	2%	1%	3%	4%	0%	0%	0%	0%	3%	3%	25%	0%	0%	0%
Second			d		b	G	G							NOP	M	M	M
C B C B C B C B C C	20 - 24 years						,										0
25 - 34 years 253 90 104 59 194 26 33 11 12 10 127 125 0 253 0 0 0 0 0 0 0 0 0		8%	-	12%	8%	8%	6%	9%	6%	11%	10%	9%	7%				
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $														NOP		M	M
Stand over Sta	25 - 34 years																0
35 - 44 years 236		21%	20%	25%		22%	23%	15%	14%	13%	18%	21%	21%	0%			0%
20% 20% 17% 23% 18% 17% 26% 19% 31% 28% 19% 21% 0% 48% 0% 0% 0% 0% 0% 0% 0%						g	g										N
Second over	35 - 44 years																0
45 - 54 years 220 99 73 49 172 18 31 13 13 15 111 110 0 0 0 220 0 18% 22% 18% 14% 20% 16% 14% 17% 15% 9% 18% 18% 0% 0% 52% 0% D		20%	20%	17%	23%	18%	17%	26%	19%	31%	28%	19%	21%			0%	
18% 22% 18% 14% 20% 16% 14% 17% 15% 9% 18% 18% 0% 0% 52% 0% 0% D B g e e C C C C C C C C C C C C C C C C C				d	c	g									MOP		N
55 - 64 years D B g e Second of the control of t	45 - 54 years																0
55 - 64 years 203		18%	22%	18%		20%	16%	14%	17%	15%	9%	18%	18%				0%
17% 16% 15% 19% 16% 16% 21% 20% 20% 23% 16% 17% 0% 0% 48% 0% O O O MNP O 65 and over 157 56 45 56 101 22 34 19 8 7 80 76 0 0 0 0 157 13% 12% 11% 17% 12% 19% 15% 24% 9% 13% 13% 13% 0% 0% 0% 0% 100%						g								O	O	MNP	O
65 and over 157 56 45 56 101 22 34 19 8 7 80 76 0 0 0 0 0 157 13% 12% 11% 17% 12% 19% 15% 24% 9% 13% 13% 13% 0% 0% 0% 0% 100%	55 - 64 years																0
65 and over 157 56 45 56 101 22 34 19 8 7 80 76 0 0 0 157 13% 12% 11% 17% 12% 19% 15% 24% 9% 13% 13% 13% 0% 0% 0% 0% 100%		17%	16%	15%	19%	16%	16%	21%	20%	20%	23%	16%	17%				0%
13% 12% 11% 17% 12% 19% 15% 24% 9% 13% 13% 13% 0% 0% 0% 100%														O	O	MNP	О
	65 and over																157
d c F E i h P P MNO		13%	12%	11%	17%	12%		15%	24%	9%	13%	13%	13%				100%
				d	c	F	E		i	h				P	P	P	MNO

1V1ay 2027						CDC KU	port Care	1							0 01 10		
D2. Which of the following	ng categories best o	lescribes yo	ur age?														
			ome (Q.D1	1)		Education	n (Q.D6)			Emp	loyment (Q	.D4)		Sector ((Q.D5)	Kids (C	Q.D7)
	Total	<\$60K	\$60- \$120K		HS or less	Coll./ Some Uni.	Univ.	Post Grad	Full-time		Unemp.	Student	Retired	Public	Private	Yes	No
		В	C	D	E	F	G	Н	I	J	K	L	M	N	О	P	Q
D2				•	,						•		•				-
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
18 - 19 years	33	10	7	8	21	9	3	0	5		1	16	0	2	24	9	25
	3%	3%	2%	2%	10%	2%	1%	0%	1%	6%	1%	41%	0%	1%	3%	3%	3%
					FGH	Е	Е	Е	JL	ILM	L	IJKM	JL	O	N		
20 - 24 years	99	33	45	19	24	65	10		70		10	12	0	17	76	33	66
	8%	11%	10%	5%	12%	13%	3%		10%	3%	9%	30%	0%	5%	9%	9%	8%
		D	d	Вс	GH	GH	EFh	EFg	JLM		jLM	IJKM	IJKL	O	N		
25 - 34 years	253	48	93	94	26	94	91	41	197	18	30	7	0	60	190	142	108
	21%	16%	21%		13%	19%	28%		30%		27%	18%	0%	16%		41%	13%
		D		В	fGH	eG	EF	Е	JM	IKM	JM	M	IJKL	0	N	Q	P
35 - 44 years	236	36	84	103	32	96	65	44	178	27	26	4	0	76	157	106	131
	20%	12%	19%	28%	16%	20%	20%		27%	14%	24%	9%	0%	21%	19%	30%	15%
15.51	220	cD	bD	BC	<u>h</u>	0.4		e	JlM	IkM	jM	iM	IJKL			Q	P
45 - 54 years	220	48	80	78	41	84	65		133	59	24	1	3	76	142	40	180
	18%	16%	18%	21%	20%	17%	20%	18%	20%		22%	3%	2%	21%	18%	12%	21%
55 (4	202	(2	0.2	4.1	20	72	50	20	JlM	ILM	LM	iJK	IJK	70	120	Q 12	100
55 - 64 years	203 17%	62 21%	83 19%	41 11%	29 14%	73 15%	59		78 12%		17 16%	0 0%	54 28%	70 19%	129 16%	13 4%	190
	1 / %						18%							19%	10%		22%
65 and over	157	D 57	D	BC 24	h 29	<u>h</u> 69	25	ef	JIM	IkL 13	jlm	iJkM	IkL 137	62	91	Q 5	151
os and over	13%	19%	55 12%	24 6%	14%	14%	35		4 1%		0	0 0%	71%	17%	11%	5 1%	151
	13%	19% CD	12% BD	BC	14%	14%	11%	13%	JM	IKM	0% JM	0% M	IJKL	1/% O	11% N	1% O	18% P
		CD	שם	DC					JIVI	IN IVI	JIVI	IVI	IJNL	U	IN	Ų	P

,						F										
Before we begin, can you please tel	ll me what r	egion in All	oerta you live	e in?	·						· · · · · · · · · · · · · · · · · · ·			·		
			cation (Q.D.		Comr	nunity size (C	Q.D3)	F	Rural (Q.D3))	Gender	(Q.D1)		Age (C	(2.D2)	
								Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		В	C	D	E	F	G	Н	I	J	K	L	M	N	O	P
QC																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Calgary CMA	449	449	0	0	449	0	0	0	0	0	237	212	42	179	172	56
	37%	100%	0%	0%	52%	0%	0%	0%	0%	0%	39%	35%	32%	37%	41%	36%
		CD	В	В	FG	E	Е									
Edmonton CMA	415	0		0	415		0	0	0	0	193	222	59	174	137	45
	34%	0%		0%	48%		0%	0%	0%	0%	32%	37%	44%	36%	32%	28%
		C	BD	C	FG		Е						oP		m	M
Lethbridge	30	0	-	30	0		0	0	0	0	10	20	4	12	7	7
	3%	0%	0%	9%	0%		0%	0%	0%	0%	2%	3%	3%	2%	2%	5%
		D	D	BC	F	EG	F								р	o
Medicine Hat	17	0	0	17	0	17	0	0	0	0	7	10	1	6	6	5
	1%	0%	0%	5%	0%		0%	0%	0%	0%	1%	2%	1%	1%	1%	3%
		D	D	BC	F		F									
Other Southern Alberta	58	0	0	58	0	-	58	0	0	58	28	31	6	27	18	7
	5%	0%		17%	0%		26%	0%	0%	100%	5%	5%	5%	5%	4%	5%
		D	D	BC	G		EF	J	J	HI						
Red Deer	29	0		29	0		0	0	0	0	14	15	1	10	11	8
	2%	0%	0%	9%	0%		0%	0%	0%	0%	2%	3%	0%	2%	3%	5%
		D	D	BC	F	EG	F						p	p		mn
Other Central Alberta	87	0	0	87	0	0	87	0	87	0	50	37	9	39	31	8
	7%	0%	0%	26%	0%		39%	0%	100%	0%	8%	6%	7%	8%	7%	5%
		D	D	BC	G		EF	I	HJ	I						
Fort McMurray / Wood Buffalo	20	0	0	20	0		0	0	0	0	11	9	2	11	5	1
	2%	0%		6%	0%		0%	0%	0%	0%	2%	1%	2%	2%	1%	0%
		D	D	BC	F	EG	F									
Grande Prairie	20	0		20	0		0	-	0	0	12	8	4	7	7	1
	2%	0%		6%	0%		0%	0%	0%	0%	2%	1%	3%	1%	2%	1%
		D	D	BC	F		F									
Other Northern Alberta	78	0	0	78	0		78	78	0	0	40	38	5	25	29	19
	6%	0%	0%	23%	0%		35%	100%	0%	0%	7%	6%	4%	5%	7%	12%
		D	D	BC	G	G	EF	IJ	H	Н			р	P	р	mNo

111ay 2027						CDC ICC	port car	a							0 01 10		
Before we begin, can you pleas	se tell me wha	t region in A	Alberta you	live in?													
		Inc	ome (Q.D1	1)		Educatio	n (Q.D6)			Emp	loyment (Q	.D4)		Sector	(Q.D5)	Kids (0	Q.D7)
						Coll./											
			\$60-			Some											
	Total	<\$60K	\$120K	\$120K+	HS or less	Uni.	Univ.	Post Grad	Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		В	C	D	E	F	G	Н	I	J	K	L	M	N	О	P	Q
QC																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Calgary CMA	449	104	160	147		151	150		244		32	13	85	113	324	119	330
2 1	37%	35%	36%			31%	46%				30%	34%	44%	31%	40%	34%	39%
					GH	GH	EF	EF			m		k	О	N		
Edmonton CMA	415	110	158	112	77	174	106	56	236	61	47	16	54	135	271	126	288
	35%	38%	35%			36%	33%				44%	42%	28%	37%	33%	36%	34%
									m		M		iK				
Lethbridge	30	6	18	4	5	16	5	4	18			1	6	9	21	7	23
8	3%	2%	4%	1%	3%	3%	2%	2%			2%	4%	3%	2%	3%	2%	3%
			d												_		
Medicine Hat	17	5	6			6	2	. 1	7	4	1	0	5	8	8	5	12
	1%	2%	1%			1%			1%	2%	1%	0%	2%	2%	1%	2%	1%
					fgh	e	e										
Other Southern Alberta	57	12	17	23		24	14			10	2	2	10	14	42	17	39
	5%	4%	4%			5%			-		1%	4%	5%	4%	5%	5%	5%
Red Deer	29	7	13	8	6	12	8	3	14	6	2	1	6	8	20	8	21
	2%	2%	3%			2%					2%	2%	3%	2%	2%	2%	2%
Other Central Alberta	87	28	30	24	20	41	19	6	51	14	9	4	6	31	52	28	57
	7%	10%	7%			8%					9%	9%	3%	9%	6%	8%	7%
					h	h		ef	m		m		ijk		-		
Fort McMurray / Wood	20	5	5	7	3	13	3		8		6	1	1	6	14	5	14
Buffalo	2%	2%	1%			3%					6%	3%	0%	2%	2%	2%	2%
									K		IM		K				
Grande Prairie	20	2	8	8	4	13	3	1	14		2	1	1	3	15	7	13
	2%	1%	2%			3%					1%	3%	1%	1%	2%	2%	2%
Other Northern Alberta	78	15	33	27	11	39	18	10	40	14	5	0	19	36	42	24	54
	7%	5%	7%			8%					5%	0%	10%	10%	5%	7%	6%
	,							,,,,	m			m	il	0	N		

1114 2027					CD	C ICEPOIL	Cara							7 01 10	3	
D4. Which of the following best des	scribes you	r present em	nployment sta	atus?		-										
		Lo	ocation (Q.D.	3)	Comn	nunity size (C	Q.D3)	F	Rural (Q.D3))	Gender	(Q.D1)		Age (Ç	(2.D2)	
	Total	Calgary B	Edmonton C	Other D	Big city	Small city F	Rural G	Rural North H	Rural Central	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D4													1	1	<u> </u>	
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Working full-time	666	244	236	186	481	61	124	40	51	34	367	300	75	376	211	4
_	55%	54%	57%	55%	56%	53%	56%	51%	58%	58%	61%	50%	56%	77%	50%	3%
											L	K	NP	MOP	NP	MNO
Working part-time	188	71		55		17	38	14	14	10	71	117	17	44	113	13
	16%	16%	15%	16%	15%	15%	17%	17%	16%	17%	12%	19%	13%	9%	27%	9%
											L	K	O	O	MNP	O
Unemployed or looking for a job	69	19		19			11	4	5	2	35	34	11	28	29	0
	6%	4%	7%	6%	6%	7%	5%	5%	6%	3%	6%	6%	8%	6%	7%	0%
													P	P	P	MNO
Stay at home full-time	39	13		10			6	1	4	0	9	29	0	27	12	0
	3%	3%	4%	3%	3%	4%	2%	2%	5%	0%	2%	5%	0%	6%	3%	0%
											L	K	N	MoP	np	No
Student	39	13		9			5	0	4	2	21	18	28	10	1	0
	3%	3%	4%	3%	3%	4%	2%	0%	4%	3%	4%	3%	21%	2%	0%	0%
													NOP	MOp	MN	Mn
Retired	195	85		55		20	35	19	6	10	96	99	0	0	57	137
	16%	19%		16%	16%	17%	16%	25%	7%	17%	16%	16%	0%	0%	13%	88%
DWAL	_	c			_	^		1	H		-		OP	OP	MNP	MNO
DK/ NA	7	3	0	5		0	5	0	3	2	3	4	3	4	0	10/
	1%	1%	0%	1%	-	0%	2%	0%	4%	3%	1%	1%	2%	1%	0%	1%
			d	С	G	g	Ef						O		M	

May 2024					1	CDC Kel	ori Carc	l							10 01 10		
D4. Which of the following best of	describes yo	our present	employmen	it status?													
		Inc	ome (Q.D1	1)		Education	1 (Q.D6)			Emp	loyment (Q	.D4)		Sector (Q.D5)	Kids (Q	.D7)
			\$60-			Coll./ Some											
	Total	<\$60K B	\$120K C	\$120K+ D	HS or less E	Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D4						1		ı								1	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Working full-time	666	87	270	274	97	275	195	96	666	0	0	0	0	194	473	264	400
- I	55%	30%	60%	75%	48%	56%	60%	54%	100%	0%	0%	0%	0%	53%	58%	76%	47%
<u> </u>		CD	BD	BC	fG	e	Е		JKLM	I	I	I	I			Q	P
Working part-time	188	71	68	37	37	73	49	28	0	188	0	0	0	62	126	32	156
	16%	24%	15%	10%	18%	15%	15%	16%	0%	100%	0%	0%	0%	17%	16%	9%	18%
		CD	Bd	Вс					J	IKLM	J	J	J			Q	P
Unemployed or looking for a	69	31	21	10		31	12	9	0	0	69	0	0	9	53	13	56
job	6%	11%	5%	3%	8%	6%	4%	5%	0%	0%	64%	0%	0%	2%	7%	4%	7%
		CD	В	В	g		e		K	K	IJLM	K	K	0	N		
Stay at home full-time	39	15	14	8		16	10	3	0	0	39	0	0	12	21	19	20
	3%	5%	3%	2%	5%	3%	3%		0%	0%	36%	0%	0%	3%	3%	5%	2%
<u> </u>		d		<u>b</u>	h			e	K	K	IJLM	K	K			Q	P
Student	39	16	6	7	8	24	6		0	0	0	39	0	6	23	14	25
	3%	5%	1%	2%	4%	5%	2%	0%	0%	0%	0%	100%	0%	2%	3%	4%	3%
D : 1	105	Cd	<u>B</u>	<u>b</u>		gH	1	EF	L	L	L	IJKM	L 105	70	111		100
Retired	195	70	68	31	31 15%	68	54 17%	42	0	0 0%	0	0	195	79	111	5	190
	16%	24% CD	15% BD	9% BC	13%	14%	1 / 7/0	24%	0%		0%	0%	100% IJKL	22%	14%	1%	22%
DV/NA	-			0 BC	n 2	H 2	0	eF	M	M	M	M 0		0	N 2	Q	P
DK/ NA	6 0%	4 1%	0 0%	0%	1%	2 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0%	0 0%	2 1%	0%	0%	1%
	0%	Cd	0% B	0% h	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
		Cu	ь	υ													

D5. Do you work in the public or pr	rivate sector	?														
		Lo	ocation (Q.D.	3)	Comn	nunity size (0	Q.D3)	F	Rural (Q.D3)		Gender	(Q.D1)		Age (Q).D2)	
				- 				Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		B	C	D	E	F	G	Н	I	J	K	L	M	N	О	P
D5														-		
				1												I
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Public sector, meaning any level	364	113	135	115	249	34	81	36	31	14	146	217	19	136	147	62
of Government	30%	25%	33%	34%	29%	30%	36%	46%	36%	23%	24%	36%	14%	28%	35%	40%
		cD	b	В	g		e	J		H	L	K	NOP	MoP	Mn	MN
Private sector, meaning private	809	324	271	214	595	78	136	42	52	42	446	363	100	346	271	91
industry or business	67%	72%	65%	63%	69%	68%	61%	54%	60%	72%	74%	60%	75%	71%	64%	58%
		cD	b	В	g		e	j		h	L	K	oP	oP	mn	MN
DK/ NA	30	12	9	9	20	3	6	0	3	3	10	20	15	7	5	3
	2%	3%	2%	3%	2%	3%	3%	0%	4%	5%	2%	3%	11%	1%	1%	2%
				!				j		h			NOP	M	M	M

D5. Do you work in the public or	private sec	tor?															
		Inc	ome (Q.D1	1)		Education	n (Q.D6)			Emp	loyment (Q	.D4)		Sector ((Q.D5)	Kids (0	Q.D7)
			\$60-			Coll./ Some											
	Total	<\$60K B	\$120K	\$120K+ D	HS or less E	Uni. F	Univ. G	Post Grad H	Full-time	Part-time I	Unemp. K	Student	Retired M	Public N	Private O	Yes P	No O
D5		3			2	-				1 3			1,1		J	•	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Public sector, meaning any	364	83	145	109	44	119	114	86	194	62	21	6	79	364	0	96	268
level of Government	30%	28%	32%	30%	22%	24%	35%	49%	29%	33%	19%	15%	41%	100%	0%	28%	31%
					GH	GH	EFH	EFG	kM	kl	ijΜ	jМ	IKL	О	N		
Private sector, meaning private	809	200	296	253	147	359	210	88	473	126	74	23	111	0	809	244	563
industry or business	67%	68%	66%	69%	73%	73%	64%	49%	71%	67%	69%	59%	57%	0%	100%	70%	66%
					gH	GH	eFH	EFG	M	m	m		Ijk	О	N		
DK/ NA	28	11	7	5	12	11	2	4	0	0	13	10	4	0	0	8	21
	2%	4%	2%	1%	6%	2%	1%	2%	0%	0%	12%	26%	2%	0%	0%	2%	2%
		d		b	fG	e	Е		KLM	KLm	IJM	IJM	IiKL				

1V1ay 2027						C Kepon	Curu							12 01 10	,	
D6. What is the highest level of edu	cation that	you have ac	hieved?													
		Lo	cation (Q.D.	3)	Comm	unity size (0	Q.D3)	F	Rural (Q.D3)		Gender	(Q.D1)		Age (Q	(D2)	
								Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		В	C	D	Е	F	G	Н	I	J	K	L	M	N	О	P
D6																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Completed / some elementary	3	1	0	2	1	1	1	0	0	1	1	2	0	1	2	0
school	0%	0%	0%	1%	0%	1%	1%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Completed / some high school	199	58	77	64	135	25	40	11	20	8	108	91	45	57	69	29
1 8	17%	13%	19%	19%	16%	22%	18%	14%	24%	14%	18%	15%	33%	12%	16%	18%
		cd	b	b	f	e							NOP	Mop	Mn	Mn
Completed / some college,	377	106	128	143	234	50	93	35	37	20	198	179	51	154	118	54
vocational or trade school	31%	24%	31%	42%	27%	44%	41%	45%	43%	34%	33%	30%	38%	31%	28%	35%
		cD	bD	BC	FG	E	E						o		m	
Some university	112	46	45	21	91	9	13	4	4	4	55	57	23	36	39	15
	9%	10%	11%	6%	11%	7%	6%	5%	5%	8%	9%	9%	17%	7%	9%	10%
		d	d	bc	g		e						No	M	m	
Completed university (Bachelor's	327	150	106	71	256	21	50	18	19	14	147	180	13	156	124	35
Degree)	27%	33%	26%	21%	30%	18%	22%	22%	22%	24%	24%	30%	9%	32%	29%	22%
		cD	b	В	Fg	Е	e				1	k	NOP	Mp	M	Mn
Post graduate/professional school	177	87	56	35	143	9	26	10	6	9	89	88	0	84	71	22
(Master's Degree or PhD)	15%	19%	13%	10%	17%	8%	11%	13%	7%	16%	15%	15%	0%	17%	17%	14%
		cD	b	В	F	Е							NOP	M	M	M
No schooling	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
DK/ NA	7	2	2	2	4	1	2	0	0	2	3	3	3	1	2	1
	1%	1%	1%	1%	1%	1%	1%	0%	0%	3%	1%	1%	2% n	0% m	0%	0%

1V1ay 2027						CDC KC	ort Card	L .							15 01 10		
D6. What is the highest level of ea	ducation th	at you have	achieved?			•											
		Inc	ome (Q.D1	1)		Education	(Q.D6)			Empl	oyment (Q	.D4)		Sector (Q.D5)	Kids (Q	.D7)
	Total	<\$60K B	\$60- \$120K C	\$120K+ D	HS or less E	Coll./ Some Uni. F	Univ.	Post Grad H	Full-time	Part-time	Unemp.	Student L	Retired M	Public N	Private O	Yes P	No Q
D6						<u>"</u>		I		I		I					
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Completed / some elementary	3	2	0	0	3	0	0	0	3	0	0	0	0	0	3	1	2
school	0%	1%	0%	0%	2% Fg	0% E	0% e	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Completed / some high school	199	75	63	47	199	0	0	0	95	37	27	8	31	44	144	58	140
	17%	26% CD	14% B	13% B	98% FGH	0% E	0% E	0% E	14% K	20%	25% Im	20%	16% k	12% o	18% n	17%	16%
Completed / some college,	377	109	141	109	0	377	0	0	219	55	40	11	50	95	277	115	262
vocational or trade school	31%	37%	31%	30%	-	77%	0%	0%	33%	29%	37%	29%	26%	26%	34%	33%	31%
		d		b	F	EGH	F	F	m		m		ik	0	N		
Some university	112	35	39	27		112	0	0	57	18	7	13	18	24	82	23	88
	9%	12%	9%	7%	0%	23%	0%	0%	8%	10%	6%	32%	9%	7%	10%	6%	10%
		d		b	F	EGH	F	F	L	L	L	IJKM	L			q	р
Completed university	327	51	138	112	0	0	327	0	195	49	23	6	54	114	210	93	234
(Bachelor's Degree)	27%	17%	31%	31%	-	0%	100%	0%	29%	26%	21%	15%	28%	31%	26%	27%	27%
		CD	В	В	G	G	EFH	G		• • •							
Post graduate/professional	177	20	67	72	0	0	0	177	96	28	12	0	42	86	88	55	122
school (Master's Degree or	15%	7%	15%	20%	-	0%	0%	100%	14%	15%	11%	0%	21%	24%	11%	16%	14%
PhD)		CD	В	В	Н	H	H	EFG	lm	1	lm	ijkM	ikL	0	N		
No schooling	0 0%	0 0%	0 0%	0 0%	-	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
DK/ NA	5 0%	1 0%	1 0%	0 0%	0 0%	0	0	0	2 0%	1 0%	0	1 3%	0 0%	0	5 1%	2 1%	3 0%
	070	070	070	070	070	070	070	0 / 0	L	070	070	IM	L	070	1 /0	170	070

D7. Do you have any children in yo	our househo	ld age 17 ar	nd under?			_										
		Lo	ocation (Q.D.	3)	Comn	nunity size (Q.D3)	F	Rural (Q.D3)		Gender	(Q.D1)		Age (Q	D.D2)	
								Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		B	C	D	E	F	G	Н	I	J	K	L	M	N	О	P
D7														•		
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Yes	347	119	126	102	245	33	70	24	28	17	179	168	42	248	53	5
	29%	27%	30%	30%	28%	28%	31%	31%	32%	30%	30%	28%	31%	51%	12%	3%
													NOP	MOP	MNP	MNO
No	851	330	288	233	618	83	151	54	57	39	421	431	91	239	370	151
	71%	73%	69%	69%	72%	72%	68%	69%	66%	68%	70%	72%	68%	49%	88%	97%
													NOP	MOP	MNP	MNO
DK/ NA	4	0	1	3	1	0	3	0	1	2	3	1	2	2	0	0
	0%	0%	0%	1%	0%	0%	1%	0%	1%	3%	0%	0%	1%	0%	0%	0%
					g		e						o		m	

D7. Do you have any childre	en in your housel	hold age 17	and under	?													
		Inc	ome (Q.D1	1)		Education	n (Q.D6)			Emp	loyment (Q	.D4)		Sector ((Q.D5)	Kids (0	Q.D7)
			\$60-			Coll./ Some											
	Total	<\$60K B	\$120K	\$120K+ D	HS or less E	Uni. F	Univ. G	Post Grad H	Full-time	Part-time	Unemp. K	Student	Retired M	Public N	Private O	Yes	No O
D7		В		Б	L	1	<u> </u>	- 11	1	, , , , , , , , , , , , , , , , , , ,	K	L	141	14	0	1	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Yes	347	48	129	151	59	137	93	55	264	32	31	14	5	96	244	347	0
	29%	16%	29%	41%	29%	28%	28%	31%	40%	17%	29%	36%	2%	26%	30%	100%	0%
		CD	BD	BC					JkM	IklM	ijM	jМ	IJKL			Q	P
No	851	245	319	216	142	351	234	122	400	156	76	25	190	268	563	0	851
	71%	83%	71%	59%	70%	72%	72%	69%	60%	83%	71%	64%	98%	74%	70%	0%	100%
		CD	BD	BC					JkM	IklM	ijΜ	jM	IJKL			Q	P
DK/ NA	2	1	0	0	1	1	0	0	2	0	0	0	0	0	2	0	0
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

D8. How would you describe the	he area where yo	ou live?														
		Lo	ocation (Q.D.	3)	Comn	unity size (C	(2.D3)	R	Rural (Q.D3)		Gender	(Q.D1)		Age (Q	D.D2)	
								Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		В	C	D	Е	F	G	Н	I	J	K	L	M	N	O	P
D8																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Urban	611	258	249	105	507	69	36	12	11	14	291	320	66	244	219	83
	51%	57%	60%	31%	59%	59%	16%	16%	12%	23%	48%	53%	49%	50%	52%	53%
		D	D	BC	G	G	EF									
Suburban	355	171	119	65	290	20	45	18	13	14	194	160	40	160	121	34
	29%	38%	29%	19%	34%	17%	20%	23%	14%	25%	32%	27%	30%	33%	29%	22%
		CD	BD	BC	FG	Е	E				1	k		P		N
Rural	221	18	42	161	60	22	138	47	63	29	111	110	24	81	80	36
	18%	4%	10%	47%	7%	19%	62%	60%	72%	50%	18%	18%	18%	17%	19%	23%
		CD	BD	ВС	FG	EG	EF		J	I				р		n
DK/ NA	15	2	5	8	7	5	4	1	1	2	6	9	5	4	4	3
	1%	0%	1%	2%	1%	4%	2%	1%	1%	3%	1%	2%	3%	1%	1%	2%
		d		b	F	E							no	m	m	

D8. How would you describ	e the area where	you live?															
		Inc	ome (Q.D1	1)		Education	(Q.D6)			Empl	loyment (Q	.D4)		Sector ((Q.D5)	Kids (Q	.D7)
			\$60-			Coll./ Some						·					
	Total	<\$60K	\$120K	\$120K+	HS or less	Uni.	Univ.	Post Grad	Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		В	C	D	E	F	G	Н	I	J	K	L	M	N	О	P	Q
D8																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Urban	611	164	228	164	105	243	169	92	332	92	56	24	107	173	424	164	446
	51%	56%	51%	45%	52%	50%	52%	52%	50%	49%	52%	60%	55%	47%	52%	47%	52%
		D		В													
Suburban	355	61	138	135	43	131	116	63	219	47	30	8	49	114	235	121	234
	30%	21%	31%	37%	21%	27%	36%	35%	33%	25%	28%	19%	25%	31%	29%	35%	27%
		CD	В	В	GH	Gh	EF	Ef	jm	i			i			q	p
Rural	221	64	77	67	44	113	40	23	110	49	16	7	35	73	142	59	162
	18%	22%	17%	18%	22%	23%	12%	13%	17%	26%	15%	19%	18%	20%	18%	17%	19%
					Gh	GH	EF	eF	J	Ikm	j		j				
DK/ NA	14	6	4	1	10	2	1	0	5	0	6	1	3	4	7	4	10
	1%	2%	1%	0%	5%	0%	0%	0%	1%	0%	5%	2%	2%	1%	1%	1%	1%
		d		b	FGH	E	Е	Е	K	K	IJ						

D9. In your life, would you say	religion is															
		Lo	ocation (Q.D.	3)	Comn	nunity size ((Q.D3)	I	Rural (Q.D3)		Gender	(Q.D1)		Age (C	D.D2)	
				•				Rural	Rural	Rural						
	Total	Calgary	Edmonton	Other	Big city	Small city	Rural	North	Central	South	Male	Female	18-24	25-44	45-64	65+
		B	C	D	E	F	G	Н	I	J	K	L	M	N	О	P
D9																
Weighted Total:	1203	449	415	339	864	115	223	78		58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Very important	318	106	114	98	220	28	70	32	22	16	154	164	41	116	118	43
	26%	24%	27%	29%	25%	24%	31%	42%	25%	27%	26%	27%	31%	24%	28%	28%
								i	h							
Somewhat important	359	132	124	103	255	41	62	18	28	17	174	185	30	139	134	56
	30%	29%	30%	31%	30%	36%	28%	23%	32%	29%	29%	31%	22%	28%	32%	36%
													р			m
Not very important or	238	88	79	71	167	29	42	18		7	118	120	27	101	79	31
	20%	20%	19%	21%	19%	25%	19%	23%	19%	13%	20%	20%	20%	21%	19%	20%
Not at all important	274	119	92	63	211	17	46	10	19	17	152	122	33	128	87	25
rievas an imperant	23%	26%		19%	24%		21%	13%		29%	25%	20%	25%	26%	21%	16%
	2370	D		В	F	E	2170	1570 i	2270	h	1	k	р	oP	n	mN
DK/ NA	14	5	6	3	11	0	3	0	2	2	5	9	3	5	6	1
	1%	1%		1%	1%	0%	1%	0%	2%	3%	1%	1%	2%	1%	1%	1%

D9. In your life, would you sa	y religion is																-
		Inc	ome (Q.D1	1)		Education	n (Q.D6)			Empl	oyment (Q	.D4)		Sector	(Q.D5)	Kids (Q	(D7)
			\$60-			Coll./ Some											
	Total	<\$60K	\$120K	\$120K+	HS or less	Uni.	Univ.	Post Grad	Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		В	C	D	Е	F	G	Н	I	J	K	L	M	N	О	P	Q
D9													•				
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Very important	318	106	120	64	59	139	68	51	155	54	35	17	55	101	208	96	221
	26%	36%	27%	17%	29%	28%	21%	29%	23%	29%	32%	43%	28%	28%	26%	28%	26%
		CD	BD	BC	g	g	ef		kL		i	I					
Somewhat important	359	87	143	102	69	136	102	51	188	56	42	8	62	105	242	105	254
	30%	30%	32%	28%	34%	28%	31%	29%	28%	30%	39%	20%	32%	29%	30%	30%	30%
									k		il	k					
Not very important or	238	40	89	90	37	101	67	32	141	43	13	9	32	76		63	174
	20%	14% cD	20% b	25% B	18%	21%	21%	18%	21% k		12%	22%	16%	21%	19%	18%	20%
Not at all important	274	58	92	109	37	105	89	42	174		17	6	43	77	194	81	192
Not at all important	23%	20%	21%			22%	27%		26%		16%	15%	22%		24%	23%	23%
	2370	D	D	BC	10/0	22/0	2770 e		20% jk		1070	13/0	22/0	21/0	24/0	23/0	23/0
DK/ NA	13	3	4	2	1	9	1	1	8		1	0	2	4	9	2	10
DIE IVI	1%	1%	1%			2%	0%	1%	1%		1%	0%	1%	1%	1%	1%	1%
Î.					1				1								

May 2024						oc Kepon								1 / 01 1		
D11. For statistical purposes only, v	we need info	ormation ab	out your inco	ome. All ind	dividual res	ponses will b	e kept conf				ory applies t	o your total	household in	ncome befo	re taxes in 2	023.
		Lo	ocation (Q.D.	3)	Comr	nunity size (0	Q.D3)	R	Rural (Q.D3))	Gender	(Q.D1)		Age (0	Q.D2)	
	Total	Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D11						-										-
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Under \$20,000	32 3%	9 2%		9 3%	23 3%		6 3%	2 3%	2 2%	2 3%	11 2%	21 3%	9 7% noP	13 3% m	10 2% m	1 1% M
\$20,000 to less than \$30,000	68 6%	23 5%		26 8%			20 9% e	3 3% i	13 15% h	4 7%	26 4%	42 7% k	10 8%	20 4% P	20 5% P	17 11% NO
\$30,000 to less than \$40,000	78 6%	27 6%	27 7%	23 7%			15 7%	5 7%		4 6%	31 5%	47 8%	12 9% N	15 3% MOP	32 7% N	18 12% N
\$40,000 to less than \$60,000	116 10%	44 10%		21 6% C	95 11%	6%	14 6% e	5 6%	7 8%	2 4%	55 9%	62 10%	12 9%	36 7% op	48 11% n	20 13% n
\$60,000 to less than \$80,000	127 11%	39 9% c	59 14%	30 9% c	98	13	17 8%	10 13%	5 5%	3 5%	60 10%	68 11%	14 11%	45 9%	48 11%	20 13%
\$80,000 to less than \$100,000	145 12%	56 12%	49	40 12%			23 11%	12 15%	11 12%	1 2% hi	79 13%	66 11%	17 13%	63 13%	48 11%	18 11%
\$100,000 to less than \$120,000	175 15%	65 15%		60 18% c	116 13%		40 18%	11 15%	15 17%	14 23%	97 16%	78 13%	21 16%	69 14%	67 16%	18 12%
\$120,000 to less than \$150,000	109 9%	51 11%	33 8%	25 8%			17 7%	9 11%	3 3% h	5 9%	63 10%	46 8%	8 6%	52 11%	39 9%	11 7%
Over \$150,000	257 21%	97 22%		82 24%	175 20%		58 26%	18 23%	22 25%	18 31%	142 24%	115 19%	20 15% N	145 30% MOP	80 19% NP	13 8% NO
DK/ NA	94 8%	39 9%		21 6%	73 8%		13 6%	3 4%	4 5%	6 10%	39 6%	55 9%	11 8%	31 6% P	31 7% p	20 13% No

111dy 2024							port care								10 01 10		
D11. For statistical purposes only,	we need i	nformation	about your	income. A	ll individual			ot confident	ial. Please t	ell me whic	h category	applies to y	our total ho	ousehold inc	come before	taxes in 20	023.
		Inc	ome (Q.D1	1)		Educatio	n (Q.D6)			Emp	loyment (Q	.D4)		Sector ((Q.D5)	Kids (0	Q.D7)
						Coll./											
			\$60-			Some											
	Total	<\$60K	\$120K		HS or less	Uni.	Univ.	Post Grad	Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		В	C	D	E	F	G	Н	I	J	K	L	M	N	О	P	Q
D11																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Under \$20,000	32	32	0	0	8	16	5	2	5	8	12	4	2	8	22	3	29
	3%	11%	0%	0%	4%	3%	1%	1%	1%	5%	11%	9%	1%	2%	3%	1%	3%
		CD	В	В					JKL	Ikm	IjM	IM	jKL			q	р
\$20,000 to less than \$30,000	68	68	0	0	21	33	12	2	13	12	18	4	18	15	49	7	59
	6%	23%	0%	0%	10%	7%	4%	1%	2%	6%	17%	9%	9%	4%	6%	2%	7%
		CD	В	В	GH	gH	Ef	EF	JKLM	IK	IJ	I	I			Q	P
\$30,000 to less than \$40,000	78	78	0	0	26	41	7	3	29	17	9	2	20	19	57	9	69
	6%	26%	0%	0%	13%	8%	2%	1%	4%	9%	9%	6%	10%	5%	7%	3%	8%
		CD	В	В	GH	GH	EF	EF	JM	I			I			Q	P
\$40,000 to less than \$60,000	116	116	0	0	22	54	28	13	40	33	7	6	30	42	72	28	88
	10%	40%	0%	0%	11%	11%	8%	8%	6%	18%	6%	16%	15%	12%	9%	8%	10%
		CD	В	В					JlM	IK	Jm	i	Ik				
\$60,000 to less than \$80,000	127	0	127	0	22	54	37	14	74	17	8	2	27	40	86	37	91
	11%	0%	28%	0%	11%	11%	11%	8%	11%	9%	7%	5%	14%	11%	11%	11%	11%
		C	BD	C													
\$80,000 to less than \$100,000	145	0	145	0		60	48	22	83		19	1	20	51	91	41	104
	12%	0%	32%	0%	7%	12%	15%	13%	12%	12%	18%	3%	10%	14%	11%	12%	12%
		C	BD	C	fG	e	E				1	k					
\$100,000 to less than \$120,000	175	0	175	0	26	66	52	30	114	28	9	3	22	55	119	52	124
	15%	0%	39%	0%	13%	14%	16%	17%	17%	15%	8%	8%	11%	15%	15%	15%	15%
		C	BD	C					km		i		i				
\$120,000 to less than \$150,000	109	0	0	109	20	39	30	20	70	17	6	1	16	34	75	35	74
	9%	0%	0%	30%	10%	8%	9%	11%	10%	9%	5%	3%	8%	9%	9%	10%	9%
		D	D	BC													
Over \$150,000	257	0	0	257	27	96	82	52	204	20	13	5	15	75	177	116	142
	21%	0%	0%	70%	13%	20%	25%	29%	31%	10%	12%	13%	8%	21%	22%	33%	17%
		D	D	BC	fGH	eH	Е		JKlM	I	I	i	I			Q	P
DK/ NA	93	0	0	0	16	30	26	18			8	11	25	26	60	19	72
	8%	0%	0%	0%	8%	6%	8%	10%	5%	7%	8%	28%	13%	7%	7%	6%	8%
									LM	Lm	L	IJKm	Ijl				