CBC Calgary
2024 Report Card Poll

Supporting Data for Available Vote Story
## by Joel Dryden

May 22, 2024

Janet Brown
OPINION RESEARCH

Methodology

- The CBC Calgary 2024 Report Card Poll was conducted between May 1 and 15 by Trend Research under the direction of Janet Brown Opinion Research. Results are based on a random sample of 1,200 Albertans, 18 years and older. The margin of error for a sample of 1,200 is +/-2.8 percentage points, 19 times out of 20. The margin of error for subsets of the sample will be larger.

- Quotas were set to ensure a good representation of Albertans in terms of region, age, and gender. A minimal amount of weighting was conducted to ensure the data matched known population proportions from Statistics Canada.

- Surveys were conducted using our "True Random Sample, Hybrid Delivery (TRS-HD)" methodology. This approach involves live telephone interviewers initially contacting respondents at random and giving them the option of: (1) answering the survey over telephone at that time, (2) answering over the telephone at a more convenient time, or (3) receiving a link and answering the survey on-line.

- The initial sample list contained approximately 60 per cent cellphones and 40 per cent landlines. Interviewers make up to five attempts, at five different times of day, to reach each phone number in the sample before classifying it as unreachable.

- The response rate among valid numbers (i.e., in-service residential or personal numbers) was 11.7 per cent.

- All surveys were conducted by qualified interviewers working out of Trend Research's centralized CATI (computer assisted telephone interviewing) facility in Edmonton. The interviewing staff at Trend receives extensive training on the proper administration of interviews and are closely monitored by supervisors. A minimum of 10 percent of each interviewer's work was unobtrusively monitored for quality control in accordance with industry standards.

- **What sets this poll apart?**

- Unlike non-random polls (such as online panels), this survey is based on a random sample, so it is possible to report on a margin of error.

- Unlike surveys that are conducted over one or two nights, this survey was conducted over several nights so multiple attempts (up to five attempts, at five different times of day) could be made to ensure busy and hard-to-reach respondents were represented in the sample.

Insights You Can Trust

May 12 to 24, 2023
Janet Brown Opinion Research Poll*

Alberta: 52%, 44%, 4%
Edmonton: 41%, 57%, 2%
Calgary: 49%, 46%, 5%
Other: 66%, 29%, 5%
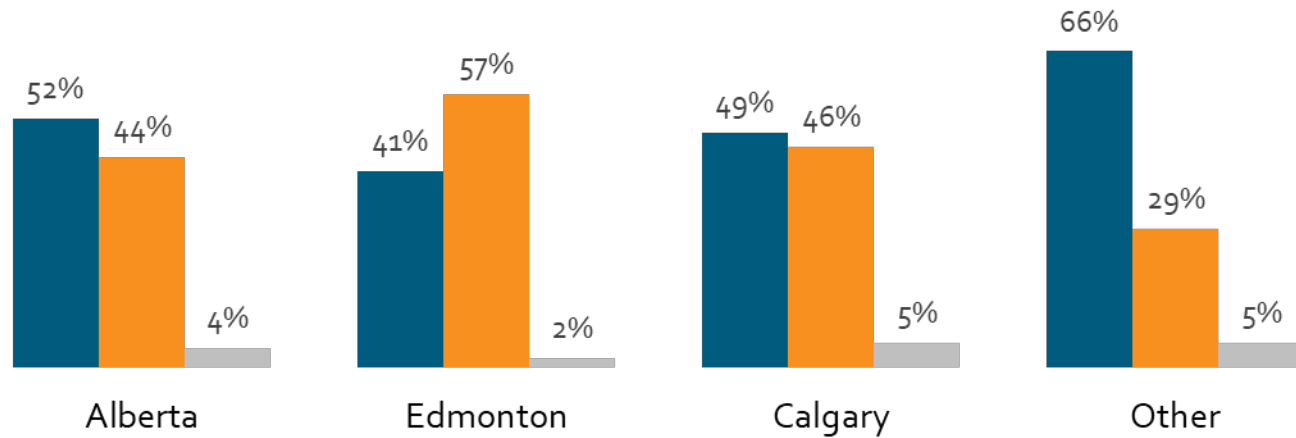
*conducted for CBC Calgary

May 29, 2023
Alberta Election Result

Alberta: 53%, 44%, 3%
Edmonton: 39%, 58%, 3%
Calgary: 50%, 47%, 3%
Other: 67%, 29%, 4%
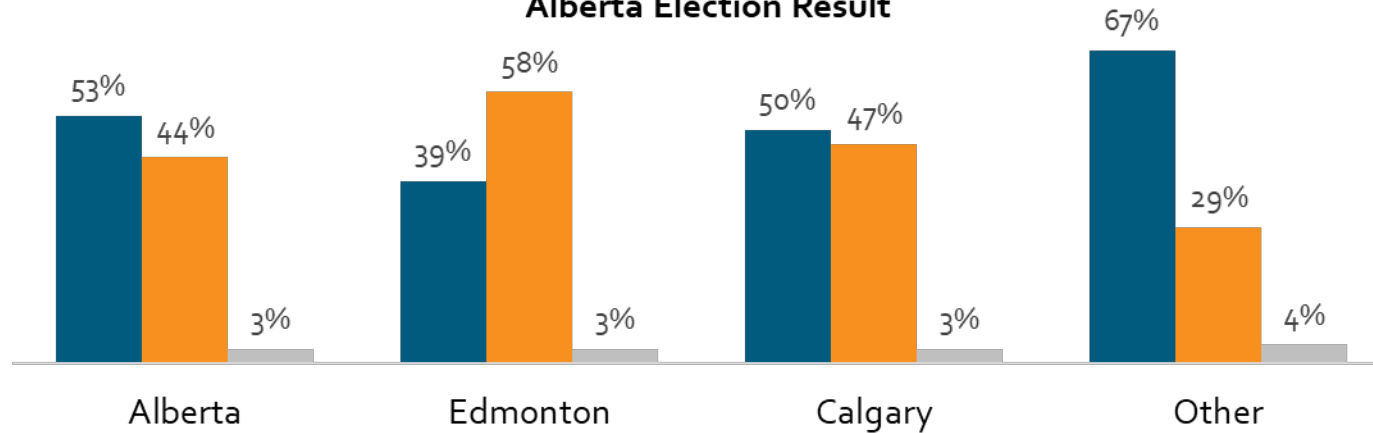
■ UCP ■ NDP ■ Other

Janet Brown delivers insights you can trust

Together with Trend Research, Janet Brown conducted the most accurate publicly-released poll during the 2023 Alberta provincial election.

www.janetbrown.ca

Q4. Generally speaking, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of Alberta's current provincial government?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQ4																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Strongly approve	257	90	66	101	156	32	69	20	28	21	156	101	12	105	107	32
	21%	20%	16%	30%	18%	28%	31%	25%	32%	37%	26%	17%	9%	21%	25%	20%
		D	D	BC	FG	E	E				L	K	NOP	M	M	M
Somewhat approve	272	100	82	90	182	31	59	25	22	12	158	114	32	112	85	43
	23%	22%	20%	27%	21%	27%	26%	32%	26%	20%	26%	19%	24%	23%	20%	27%
			d	c							L	K			p	o
Somewhat disapprove	178	79	53	45	132	18	27	9	9	10	85	93	28	80	52	19
	15%	18%	13%	13%	15%	16%	12%	12%	10%	16%	14%	16%	21%	16%	12%	12%
													op		m	m
Strongly disapprove	445	166	188	90	354	30	61	23	21	16	181	263	42	168	174	60
	37%	37%	45%	27%	41%	26%	27%	30%	24%	27%	30%	44%	31%	34%	41%	39%
		cD	bD	BC	FG	E	E				L	K		o	n	
DK/ NA	51	14	26	12	40	4	8	1	6	0	23	28	19	24	5	3
	4%	3%	6%	3%	5%	4%	3%	2%	7%	0%	4%	5%	15%	5%	1%	2%
		c	b										NOP	MO	MN	M
Approve (NETS)	529	190	148	191	338	63	128	44	51	33	314	215	45	217	192	75
	44%	42%	36%	57%	39%	55%	57%	57%	58%	56%	52%	36%	33%	44%	45%	48%
		D	D	BC	FG	E	E				L	K	nop	m	m	m
Disapprove (NETS)	622	246	241	136	487	48	88	33	30	26	266	356	70	248	226	79
	52%	55%	58%	40%	56%	41%	39%	42%	34%	44%	44%	59%	52%	51%	53%	50%
		D	D	BC	FG	E	E				L	K				

Q4. Generally speaking, do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of Alberta's current provincial government?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K	$60-$120K	$120K+	HS or less	Coll./Some Uni.	Univ.	Post Grad	Full-time	Part-time	Unemp.	Student	Retired	Public	Private	Yes	No
		B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
CQ4																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Strongly approve	257	58	99	80	55	115	52	35	146	46	22	3	39	60	193	69	187
	21%	20%	22%	22%	27%	24%	16%	20%	22%	25%	21%	9%	20%	17%	24%	20%	22%
					G	G	EF			l		j		O	N		
Somewhat approve	271	71	98	78	45	128	60	36	152	40	18	17	43	61	201	95	176
	23%	24%	22%	21%	22%	26%	18%	20%	23%	21%	17%	44%	22%	17%	25%	27%	21%
						g	f		L	L	L	IJKM	L	O	N	q	p
Somewhat disapprove	178	43	55	66	30	66	58	23	100	31	17	6	22	57	118	55	121
	15%	15%	12%	18%	15%	13%	18%	13%	15%	16%	16%	16%	11%	16%	15%	16%	14%
			d	c													
Strongly disapprove	445	105	179	132	52	164	147	79	238	68	42	8	86	177	258	110	334
	37%	36%	40%	36%	26%	34%	45%	45%	36%	36%	39%	22%	44%	49%	32%	32%	39%
					fGH	eGH	EF	EF	m			m	il	O	N	q	p
DK/ NA	51	16	17	12	21	16	10	4	31	3	8	4	4	8	38	18	32
	4%	5%	4%	3%	10%	3%	3%	2%	5%	2%	7%	10%	2%	2%	5%	5%	4%
					FGH	E	E	E		kL	jm	Jm	kl	o	n		
Approve (NETS)	527	130	197	157	99	243	112	71	297	86	40	21	83	122	395	164	363
	44%	44%	44%	43%	49%	50%	34%	40%	45%	46%	37%	53%	43%	33%	49%	47%	43%
					G	Gh	EF	f						O	N		
Disapprove (NETS)	622	148	234	198	82	230	205	102	338	99	60	15	108	234	376	165	456
	52%	50%	52%	54%	41%	47%	63%	58%	51%	53%	55%	38%	55%	64%	46%	48%	54%
					GH	Gh	EF	Ef				m	l	O	N		

Q6. On a scale from 0 to 10 where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate the job Danielle Smith is doing as Premier of Alberta?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
Q6																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
0 - Not at all impressed	285	107	111	67	218	19	47	20	15	12	120	165	25	94	129	36
	24%	24%	27%	20%	25%	17%	21%	26%	17%	21%	20%	28%	19%	19%	30%	23%
			d	c	f	e					L	K	o	O	mNp	o
1	71	35	24	12	59	7	5	2	2	1	26	45	6	32	26	7
	6%	8%	6%	4%	7%	6%	2%	2%	2%	3%	4%	7%	4%	7%	6%	5%
		d		b	g		e				l	k				
2	70	23	35	11	59	3	8	4	2	3	34	36	7	32	18	12
	6%	5%	9%	3%	7%	2%	4%	5%	2%	4%	6%	6%	5%	7%	4%	8%
			D	C	f	e										
3	61	33	13	15	46	4	11	2	5	4	31	30	10	24	19	8
	5%	7%	3%	4%	5%	4%	5%	2%	6%	6%	5%	5%	7%	5%	4%	5%
		C	B													
4	71	20	33	19	53	7	12	5	3	3	32	39	11	29	18	13
	6%	4%	8%	5%	6%	6%	5%	7%	4%	5%	5%	7%	8%	6%	4%	8%
		c	b												p	o
5	91	36	33	22	69	9	13	2	7	4	48	43	10	50	22	9
	8%	8%	8%	7%	8%	8%	6%	2%	8%	7%	8%	7%	8%	10%	5%	6%
														O	N	
6	99	33	41	26	73	12	13	6	5	2	52	47	17	47	23	12
	8%	7%	10%	8%	8%	11%	6%	8%	6%	4%	9%	8%	13%	10%	6%	7%
													O	o	Mn	
7	120	50	26	44	76	15	29	13	12	5	66	54	16	46	41	17
	10%	11%	6%	13%	9%	13%	13%	16%	13%	9%	11%	9%	12%	9%	10%	11%
		c	bD	C												
8	143	55	40	48	95	16	33	12	13	8	82	61	13	54	52	24
	12%	12%	10%	14%	11%	13%	15%	15%	15%	14%	14%	10%	10%	11%	12%	15%
				d	c											
9	58	18	15	25	34	8	17	3	6	8	33	25	2	26	22	9
	5%	4%	4%	7%	4%	7%	8%	4%	6%	14%	6%	4%	1%	5%	5%	6%
			d	c	g		e	j		h			p			m
10 - Very impressed	103	31	30	42	61	12	30	10	12	8	67	36	2	41	52	7
	9%	7%	7%	12%	7%	10%	13%	12%	14%	14%	11%	6%	2%	8%	12%	5%
		D	d	Bc	G		E				L	K	nO	m	MP	O
DK/ NA	30	8	14	9	22	4	5	0	5	0	13	17	14	13	3	0
	3%	2%	3%	3%	3%	3%	2%	0%	5%	0%	2%	3%	11%	3%	1%	0%
Mean:	4.49	4.31	4.02	5.32	4.17	5.30	5.33	4.94	5.60	5.45	5.00	3.98	4.17	4.66	4.40	4.47
CQ6																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
0-3 (NETS)	486	198	183	105	382	33	72	28	24	20	210	276	48	182	191	64
	40%	44%	44%	31%	44%	28%	32%	36%	28%	34%	35%	46%	36%	37%	45%	41%
		D	D	BC	FG	E	E				L	K			o	n

Q6. On a scale from 0 to 10 where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate the job Danielle Smith is doing as Premier of Alberta?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
4-6 (NETS)	262	89	107	66	195	28	38	13	15	9	132	130	39	126	63	34
	22%	20%	26%	20%	23%	25%	17%	17%	18%	16%	22%	22%	29%	26%	15%	22%
		c	bd	c									O	O	MNp	o
7-10 (NETS)	424	155	111	159	265	50	109	37	43	30	248	176	32	168	166	58
	35%	34%	27%	47%	31%	43%	49%	47%	49%	51%	41%	29%	24%	34%	39%	37%
		cD	bD	BC	FG	E	E				L	K	nOp	m	M	m
DK/ NA	30	8	14	9	22	4	5	0	5	0	13	17	14	13	3	0
	3%	2%	3%	3%	3%	3%	2%	0%	5%	0%	2%	3%	11%	3%	1%	0%
								i	h				NOP	Mop	Mn	Mn

Q6. On a scale from 0 to 10 where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate the job Danielle Smith is doing as Premier of Alberta?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
Q6																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
0 - Not at all impressed	285 24%	64 22%	113 25%	89 24%	27 13% FGH	107 22% EgH	94 29% Ef	56 32% EF	149 22%	44 24%	26 24%	7 18%	57 29% i	119 33% O	159 20% N	67 19% q	218 26% p
1	71 6%	12 4%	26 6%	27 7%	9 4%	22 4% g	26 8% f	14 8%	44 7%	8 4%	7 7%	1 3%	10 5%	28 8%	42 5%	21 6%	50 6%
2	70 6%	16 5%	32 7%	18 5%	9 4%	27 5%	23 7%	11 6%	39 6%	12 7%	2 2%	1 3%	15 8%	30 8% o	39 5% n	20 6%	49 6%
3	61 5%	16 5%	20 4%	21 6%	10 5%	19 4%	22 7%	9 5%	31 5%	8 4%	5 5%	3 9%	13 7%	18 5%	40 5%	17 5%	43 5%
4	71 6%	17 6%	20 4%	26 7%	13 6%	32 7%	17 5%	9 5%	37 6%	11 6%	9 8%	2 4%	12 6%	27 7%	43 5%	19 6%	52 6%
5	91 8%	31 11% d	33 7%	22 6% b	21 10%	36 7%	21 7%	11 6%	51 8%	14 8%	10 9%	5 13%	9 5%	16 4% O	70 9% N	34 10%	57 7%
6	99 8%	23 8%	41 9%	29 8%	14 7%	47 10% h	28 9%	8 5% f	61 9%	13 7%	8 7%	4 10%	13 7%	28 8% o	71 9% n	33 9%	66 8%
7	120 10%	21 7%	48 11%	38 10%	24 12%	58 12% g	24 7% f	14 8%	74 11%	16 8%	13 12%	3 8%	15 7%	24 7% o	91 11% n	42 12%	78 9%
8	143 12%	39 13%	48 11%	46 12%	25 12%	71 15% g	30 9% f	17 10%	71 11%	26 14%	11 10%	8 21%	27 14%	32 9% o	109 13% n	38 11%	105 12%
9	57 5%	14 5%	21 5%	16 4%	9 5%	22 5%	12 4%	13 8%	29 4%	11 6%	5 5%	0 0%	11 6%	17 5%	40 5%	9 3% q	47 6% p
10 - Very impressed	103 9%	29 10%	37 8%	31 8%	29 14% fGH	40 8% e	23 7% E	11 6% E	63 10%	17 9%	9 8%	0 0%	13 7%	20 6% O	82 10% N	33 9%	69 8%
DK/ NA	30 3%	12 4%	8 2%	5 1%	13 6%	8 2%	7 2%	2 1%	16 2%	6 3%	4 4%	4 11%	0 0%	5 1%	24 3%	14 4%	17 2%
Mean:	4.49	4.70	4.38	4.41	5.48	4.77	3.83	3.84	4.56	4.65	4.48	4.51	4.10	3.55	4.93	4.69	4.40
CQ6																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
0-3 (NETS)	486 40%	108 37%	191 43%	154 42%	55 27% fGH	175 36% eGH	164 50% EF	91 51% EF	264 40% m	73 39% m	41 38%	13 33%	95 49% ij	195 54% O	279 35% N	126 36%	360 42%

Q6. On a scale from 0 to 10 where 0 means you are not at all impressed and 10 means you are very impressed, how would you rate the job Danielle Smith is doing as Premier of Alberta?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
4-6 (NETS)	262 22%	71 24%	94 21%	77 21%	48 24%	115 23%	67 20%	29 16%	150 22%	38 20%	26 24%	10 26%	34 17%	71 20%	184 23%	86 25%	176 21%
7-10 (NETS)	423 35%	102 35%	155 35%	130 36%	88 43% Gh	191 39% G	88 27% EF	56 31% e	237 36%	71 38%	37 35%	12 30%	65 34%	93 26% O	321 40% N	122 35%	300 35%
DK/ NA	30 3%	12 4% d	8 2%	5 1% b	13 6% FgH	8 2% E	7 2% e	2 1% E	16 2% Lm	6 3% lm	4 4% M	4 11% IjM	0 0% ijKL	5 1%	24 3%	14 4% q	17 2% p

Q7. Thinking of your expectations of Danielle Smith at the time of the last provincial election in May 2023, is the job she is doing as Premier of Alberta better, worse, or the same as you expected?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
Q7																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Better	281	92	85	104	177	34	69	23	26	20	179	102	22	121	104	34
	23%	21%	21%	31%	21%	30%	31%	30%	30%	34%	30%	17%	16%	25%	25%	22%
		D	D	BC	FG	E	E				L	K				
Worse	400	146	158	96	304	31	65	24	23	19	168	232	36	140	157	67
	33%	33%	38%	28%	35%	27%	29%	31%	26%	32%	28%	39%	27%	29%	37%	43%
			D	C	f	e					L	K	oP	OP	mN	MN
Same	481	200	152	129	352	47	82	30	33	20	236	244	64	208	154	55
	40%	45%	37%	38%	41%	41%	37%	38%	38%	34%	39%	41%	48%	43%	36%	35%
		c	b										op		m	m
DK/ NA	41	11	20	10	31	3	6	1	6	0	20	21	12	20	7	1
	3%	2%	5%	3%	4%	3%	3%	1%	6%	0%	3%	3%	9%	4%	2%	1%
													nOP	mop	Mn	Mn

Q7. Thinking of your expectations of Danielle Smith at the time of the last provincial election in May 2023, is the job she is doing as Premier of Alberta better, worse, or the same as you expected?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
Q7																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Better	281	66	107	87	55	123	59	45	166	44	27	1	43	67	212	82	199
	23%	22%	24%	24%	27%	25%	18%	25%	25%	23%	25%	3%	22%	18%	26%	24%	23%
					g	g	ef		L	L	L	IJKM	L	O	N		
Worse	400	91	160	120	54	148	135	61	200	61	35	13	87	162	229	99	301
	33%	31%	36%	33%	27%	30%	41%	34%	30%	33%	32%	34%	45%	44%	28%	28%	35%
					G	G	EF		M	m	m		Ijk	O	N	q	p
Same	479	128	167	154	78	204	129	65	279	77	39	19	64	130	341	153	325
	40%	44%	37%	42%	38%	42%	39%	37%	42%	41%	36%	47%	33%	36%	42%	44%	38%
									m				i	o	n		
DK/ NA	41	9	14	6	16	14	4	7	21	5	7	6	1	6	28	13	26
	3%	3%	3%	2%	8%	3%	1%	4%	3%	3%	7%	16%	0%	2%	3%	4%	3%
					FG	E	E		Lm	Lm	M	IJM	ijKL				

Q10a. The next Alberta provincial election is scheduled for May 2027. How likely are you to consider voting for each of the following political parties? Would you be very likely, somewhat likely, not very likely, or not at all likely? The United Conservative Party

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQ10A																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Very likely	376	144	96	135	241	44	91	29	38	24	227	149	33	141	146	56
	31%	32%	23%	40%	28%	38%	41%	37%	44%	41%	38%	25%	25%	29%	35%	36%
		Cd	BD	bC	FG	E	E				L	K	op		m	m
Somewhat likely	208	63	71	74	134	27	47	15	20	12	115	94	27	92	57	33
	17%	14%	17%	22%	16%	23%	21%	20%	23%	20%	19%	16%	20%	19%	13%	21%
			D	B	fg	e	e						o		np	o
Not very likely	130	45	55	29	100	11	18	11	5	3	51	79	20	58	35	17
	11%	10%	13%	9%	12%	10%	8%	13%	6%	5%	9%	13%	15%	12%	8%	11%
			d	c							l	k	o		m	
Not at all likely	414	176	161	77	337	28	50	18	13	19	182	232	42	157	168	47
	34%	39%	39%	23%	39%	24%	22%	24%	15%	32%	30%	39%	32%	32%	40%	30%
		D	D	BC	FG	E	E		j	i	L	K		o	np	o
DK/ NA	74	21	31	23	52	6	17	5	11	1	28	46	11	41	18	5
	6%	5%	7%	7%	6%	5%	7%	6%	13%	2%	5%	8%	8%	8%	4%	3%
									j	i	l	k	p	op		mn
Very/somewhat (NETS)	584	208	168	209	375	71	139	45	58	36	341	243	60	233	203	88
	49%	46%	40%	62%	43%	61%	62%	57%	67%	61%	57%	40%	45%	48%	48%	56%
		D	D	BC	FG	E	E				L	K	p	p	p	mno
Not very/ not at all (NETS)	544	221	217	107	437	39	68	29	18	22	234	311	63	215	203	64
	45%	49%	52%	32%	51%	34%	31%	37%	20%	37%	39%	52%	47%	44%	48%	41%
		D	D	BC	FG	E	E	i	hj	i	L	K				

Q10a. The next Alberta provincial election is scheduled for May 2027. How likely are you to consider voting for each of the following political parties? Would you be very likely, somewhat likely, not very likely, or not at all likely? The United Conservative Party

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
CQ10A																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Very likely	374 31%	81 28%	146 33%	121 33%	85 42% fGh	161 33% eG	74 23% EF	53 30% e	212 32% L	66 35% kL	25 23% jm	4 11% IJM	65 34% kL	82 23% O	291 36% N	107 31%	268 31%
Somewhat likely	208 17%	56 19%	69 15%	70 19%	39 19%	93 19% h	56 17%	21 12% f	122 18% j	22 12%	22 20% i	8 22%	32 17%	57 16%	144 18%	66 19%	143 17%
Not very likely	130 11%	28 10%	54 12%	40 11%	22 11%	54 11% h	45 14% H	10 6% fG	73 11%	20 10%	14 13%	6 16%	18 9%	44 12%	84 10%	44 13%	84 10%
Not at all likely	414 34%	104 36%	158 35%	124 34%	36 18% FGH	153 31% EGH	137 42% EF	85 48% EF	218 33%	69 37%	38 35%	14 36%	74 38%	158 43% O	244 30% N	101 29% q	313 37% p
DK/ NA	74 6%	25 8% cD	20 5% b	12 3% B	21 10% fGh	28 6% e	15 5% E	9 5% e	41 6% lm	11 6% l	9 9% m	6 16% ijM	5 3% ikL	23 6%	45 6%	29 8% q	44 5% p
Very/somewhat (NETS)	583 49%	137 47%	215 48%	191 52%	124 61% fGH	254 52% eGh	130 40% EF	74 42% Ef	334 50% l	88 47%	47 43%	13 33% i	97 50%	139 38% O	435 54% N	172 50%	410 48%
Not very/ not at all (NETS)	544 45%	132 45%	212 47%	163 45%	58 29% FGH	207 42% EGh	182 56% EF	95 53% Ef	291 44%	89 47%	52 48%	20 51%	92 47%	201 55% O	329 41% N	146 42%	397 47%

Q10b. The next Alberta provincial election is scheduled for May 2027. How likely are you to consider voting for each of the following political parties? Would you be very likely, somewhat likely, not very likely, or not at all likely? The New Democratic Party

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
CQ10B																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Very likely	276	118	116	43	234	14	29	12	6	10	119	157	25	100	113	39
	23%	26%	28%	13%	27%	12%	13%	16%	7%	17%	20%	26%	18%	20%	27%	25%
		D	D	BC	FG	E	E				L	K			o	n
Somewhat likely	270	90	107	73	197	28	44	14	14	16	120	150	30	124	91	25
	22%	20%	26%	22%	23%	25%	20%	18%	16%	28%	20%	25%	23%	25%	22%	16%
											l	k		P	P	N
Not very likely	117	49	36	32	85	18	13	6	7	0	54	63	20	50	31	16
	10%	11%	9%	9%	10%	16%	6%	8%	8%	0%	9%	11%	15%	10%	7%	10%
					f	eG	F	j	j	hi			O		M	
Not at all likely	450	162	120	169	281	47	122	41	51	31	274	176	44	169	166	72
	37%	36%	29%	50%	33%	41%	55%	52%	58%	53%	45%	29%	33%	35%	39%	46%
		cD	bD	BC	fG	eG	EF				L	K	p	P		mN
DK/ NA	88	30	36	22	66	7	15	5	9	1	35	53	15	47	22	5
	7%	7%	9%	7%	8%	6%	7%	6%	10%	2%	6%	9%	11%	10%	5%	3%
												k	oP	oP	mn	MN
Very/somewhat (NETS)	546	208	223	115	431	42	73	27	20	26	239	307	55	224	204	64
	45%	46%	54%	34%	50%	37%	33%	34%	23%	45%	40%	51%	41%	46%	48%	41%
		cD	bD	BC	FG	E	E		J	I	L	K				
Not very/ not at all (NETS)	568	211	156	201	367	65	136	47	58	31	328	239	64	219	197	88
	47%	47%	38%	59%	42%	57%	61%	60%	67%	53%	54%	40%	48%	45%	47%	56%
		CD	BD	BC	FG	E	E				L	K		P	p	No

Q10b. The next Alberta provincial election is scheduled for May 2027. How likely are you to consider voting for each of the following political parties? Would you be very likely, somewhat likely, not very likely, or not at all likely? The New Democratic Party

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
CQ10B																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Very likely	276 23%	67 23%	103 23%	88 24%	24 12%	91 19% fGH	101 31% eGH	58 33% EF	143 21% m	45 24% l	25 23%	4 9% jm	58 30% il	114 31% O	159 20% N	73 21%	204 24%
							EF	EF									
Somewhat likely	270 22%	64 22%	105 23%	86 23%	31 15% fGh	107 22% e	87 26% E	45 25% e	154 23% l	36 19% l	30 27% m	15 39% ijM	35 18% kL	94 26%	168 21%	79 23%	190 22%
Not very likely	117 10%	31 10%	45 10%	36 10%	20 10%	54 11% h	35 11% h	8 5% fg	64 10%	20 11%	10 9%	6 14%	17 9%	31 8%	84 10%	39 11%	78 9%
Not at all likely	449 37%	107 37%	164 37%	146 40%	98 49% GH	206 42% Gh	87 27% EF	56 32% Ef	253 38%	74 39%	31 29% m	9 24% m	80 41% kl	97 27% O	345 43% N	125 36%	324 38%
DK/ NA	88 7%	25 8% D	30 7% d	11 3% Bc	29 14% FGH	31 6% E	17 5% E	10 6% E	51 8% m	12 7%	13 12% M	6 14% M	6 3% iKL	28 8%	54 7%	31 9%	56 7%
Very/somewhat (NETS)	546 45%	131 45%	209 47%	173 47%	55 27% FGH	198 40% EGH	187 57% EF	102 58% EF	297 45%	81 43%	54 50%	19 48%	92 47%	208 57% O	326 40% N	152 44%	394 46%
Not very/ not at all (NETS)	566 47%	138 47%	209 47%	182 50%	118 58% GH	260 53% GH	122 37% EF	65 37% EF	318 48%	94 50% k	41 38% jm	15 38%	97 50% k	127 35% O	428 53% N	165 47%	402 47%

Q11. Are there any other political parties you would consider voting for in the next provincial election?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
Q11																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
The Alberta Party	88	29	34	25	63	5	20	9	8	3	53	35	11	43	24	10
	7%	7%	8%	7%	7%	4%	9%	12%	9%	5%	9%	6%	8%	9%	6%	7%
The Alberta Advantage Party	3	1	2	0	3	0	0	0	0	0	2	1	0	2	1	0
	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The Alberta Liberal Party	79	34	32	13	66	2	11	6	5	0	38	41	9	33	29	8
	7%	8%	8%	4%	8%	2%	5%	7%	6%	0%	6%	7%	7%	7%	7%	5%
		d	d	bc	F	E										
The Buffalo Party of Alberta	1	1	0	0	1	0	0	0	0	0	0	1	0	1	0	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The Communist Party	4	1	2	0	4	0	0	0	0	0	2	1	0	4	0	0
	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
The Green Party of Alberta	55	24	23	7	47	3	4	1	0	3	22	33	5	25	19	6
	5%	5%	6%	2%	5%	3%	2%	1%	0%	5%	4%	5%	4%	5%	4%	4%
		d	d	bc	g		e		j	i						
The Independence Party of Alberta	15	1	9	5	10	1	5	1	2	1	9	7	4	9	3	0
	1%	0%	2%	2%	1%	1%	2%	1%	2%	3%	1%	1%	3%	2%	1%	0%
		c	b										p			m
The Pro-Life Party	2	1	1	0	2	0	0	0	0	0	1	1	1	0	1	0
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
The Reform Party	2	1	0	1	1	0	1	1	0	0	1	1	0	1	0	1
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%
The Wildrose Independence Party	22	3	11	8	14	3	5	2	2	1	15	7	1	12	5	4
	2%	1%	3%	2%	2%	2%	2%	2%	2%	3%	2%	1%	1%	2%	1%	2%
		c	b													
Other (specify)	7	0	6	1	6	0	1	0	1	0	6	1	1	3	2	1
	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%
			c	b												
There are no other parties I'd consider	837	318	282	237	600	79	158	55	60	43	421	416	83	323	312	118
	70%	71%	68%	70%	69%	68%	71%	70%	69%	74%	70%	69%	62%	66%	74%	76%
													op	op	mn	mn
DK/ NA	128	47	32	48	80	24	24	8	10	7	59	68	28	54	35	11
	11%	11%	8%	14%	9%	20%	11%	10%	12%	11%	10%	11%	21%	11%	8%	7%
			D	C	F	EG	F						NOP	M	M	M

Q11. Are there any other political parties you would consider voting for in the next provincial election?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
Q11																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
The Alberta Party	88	15	34	36	7	32	34	14	59	11	5	1	11	27	61	28	59
	7%	5% d	8%	10% b	3% G	6% g	10% Ef	8%	9%	6%	4%	3%	5%	7%	8%	8%	7%
The Alberta Advantage Party	3	2	1	0	2	0	0	1	3	0	0	0	0	0	3	2	1
	0%	1%	0%	0%	1% f	0% e	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%
The Alberta Liberal Party	79	24	25	25	12	31	22	12	38	16	8	6	11	29	49	21	58
	7%	8%	6%	7%	6%	6%	7%	7%	6% l	9%	7%	15% im	6% l	8%	6%	6%	7%
The Buffalo Party of Alberta	1	0	0	1	0	0	1	0	1	0	0	0	0	0	1	0	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The Communist Party	4	2	1	0	1	2	0	0	1	1	0	1	0	1	2	1	2
	0%	1%	0%	0%	1%	0%	0%	0%	0% L	1%	0%	3% IM	0% L	0%	0%	0%	0%
The Green Party of Alberta	55	19	23	10	6	20	18	10	28	11	4	1	10	19	35	9	46
	5%	6% d	5%	3% b	3%	4%	5%	6%	4%	6%	4%	3%	5%	5%	4%	2% q	5% p
The Independence Party of Alberta	15	8	4	2	2	9	2	2	10	1	3	1	0	3	11	8	8
	1%	3% cd	1% b	1% b	1%	2%	1%	1%	2%	0%	3% M	3% M	0% KL	1%	1%	2%	1%
The Pro-Life Party	2	1	1	0	0	1	1	0	1	0	1	0	0	1	1	1	1
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
The Reform Party	2	0	2	0	0	0	1	1	1	1	0	0	0	0	2	0	2
	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
The Wildrose Independence Party	22	8	9	5	3	11	4	4	13	3	3	0	2	2	20	3	19
	2%	3%	2%	1%	2%	2%	1%	2%	2%	2%	3%	0%	1%	1% o	2% n	1%	2%
Other (specify)	7	2	3	2	1	4	2	0	3	0	2	1	1	2	5	5	3
	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	2%	3% j	0%	1%	1%	1% q	0% p
There are no other parties I'd consider	836	206	311	259	146	340	228	122	456	136	74	17	149	257	560	236	600
	70%	70%	69%	71%	72%	69%	70%	69%	68% Lm	73% L	69% L	43% IJKM	76% iL	71%	69%	68%	70%
DK/ NA	128	27	44	35	29	54	27	16	76	13	12	11	14	32	89	44	82
	11%	9%	10%	9%	14% g	11%	8% e	9%	11% L	7% L	11% l	29% IJkM	7% L	9%	11%	13%	10%

D1. Gender

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D1																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Male	603	237	193	172	431	54	118	40	50	28	603	0	75	239	209	80
	50%	53%	47%	51%	50%	47%	53%	52%	58%	48%	100%	0%	56%	49%	49%	51%
											L	K				
Female	600	212	222	166	433	61	105	38	37	31	0	600	59	250	214	76
	50%	47%	53%	49%	50%	53%	47%	48%	42%	52%	0%	100%	44%	51%	51%	49%
											L	K				

D1. Gender

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D1																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Male	601	123	236	205	110	254	147	89	367	71	45	21	96	146	446	179	421
	50%	42%	53%	56%	54%	52%	45%	50%	55%	38%	41%	54%	49%	40%	55%	52%	49%
		CD	B	B	g		e		Jk	Im	i		j	O	N		
Female	600	171	212	162	93	235	180	88	300	117	63	18	99	217	363	168	431
	50%	58%	47%	44%	46%	48%	55%	50%	45%	62%	59%	46%	51%	60%	45%	48%	51%
		CD	B	B	g		e		Jk	Im	i		j	O	N		

D2. Which of the following categories best describes your age?

| | Total | Location (Q.D3) | | | Community size (Q.D3) | | | Rural (Q.D3) | | | Gender (Q.D1) | | Age (Q.D2) | | | |
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D2																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
18 - 19 years	33	19	10	5	29	5	0	0	0	0	18	16	33	0	0	0
	3%	4%	2%	1%	3%	4%	0%	0%	0%	0%	3%	3%	25%	0%	0%	0%
		d		b	G	G	EF						NOP	M	M	M
20 - 24 years	100	23	49	28	73	7	20	5	9	6	57	43	100	0	0	0
	8%	5%	12%	8%	8%	6%	9%	6%	11%	10%	9%	7%	75%	0%	0%	0%
		C	B										NOP	M	M	M
25 - 34 years	253	90	104	59	194	26	33	11	12	10	127	125	0	253	0	0
	21%	20%	25%	17%	22%	23%	15%	14%	13%	18%	21%	21%	0%	52%	0%	0%
			D	C	g		g						N	MOP	N	N
35 - 44 years	236	88	70	78	158	20	58	15	27	16	112	125	0	236	0	0
	20%	20%	17%	23%	18%	17%	26%	19%	31%	28%	19%	21%	0%	48%	0%	0%
			d	c	g	g	ef						N	MOP	N	N
45 - 54 years	220	99	73	49	172	18	31	13	13	5	111	110	0	0	220	0
	18%	22%	18%	14%	20%	16%	14%	17%	15%	9%	18%	18%	0%	0%	52%	0%
		D		B	g		e						O	O	MNP	O
55 - 64 years	203	74	64	65	138	18	47	16	18	13	98	104	0	0	203	0
	17%	16%	15%	19%	16%	16%	21%	20%	20%	23%	16%	17%	0%	0%	48%	0%
													O	O	MNP	O
65 and over	157	56	45	56	101	22	34	19	8	7	80	76	0	0	0	157
	13%	12%	11%	17%	12%	19%	15%	24%	9%	13%	13%	13%	0%	0%	0%	100%
			d	c	F	E		i	h				P	P	P	MNO

D2. Which of the following categories best describes your age?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D2																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
18 - 19 years	33	10	7	8	21	9	3	0	5	11	1	16	0	2	24	9	25
	3%	3%	2%	2%	10%	2%	1%	0%	1%	6%	1%	41%	0%	1%	3%	3%	3%
					FGH	E	E	E	JL	ILM	L	IJKM	JL	O	N		
20 - 24 years	99	33	45	19	24	65	10	0	70	6	10	12	0	17	76	33	66
	8%	11%	10%	5%	12%	13%	3%	0%	10%	3%	9%	30%	0%	5%	9%	9%	8%
		D	d	Bc	GH	GH	EFh	EFg	JLM	IkLM	jLM	IJKM	IJKL	O	N		
25 - 34 years	253	48	93	94	26	94	91	41	197	18	30	7	0	60	190	142	108
	21%	16%	21%	26%	13%	19%	28%	23%	30%	9%	27%	18%	0%	16%	23%	41%	13%
		D		B	fGH	eG	EF	E	JM	IKM	JM	M	IJKL	O	N	Q	P
35 - 44 years	236	36	84	103	32	96	65	44	178	27	26	4	0	76	157	106	131
	20%	12%	19%	28%	16%	20%	20%	25%	27%	14%	24%	9%	0%	21%	19%	30%	15%
		cD	bD	BC	h			e	JlM	IkM	jM	iM	IJKL			Q	P
45 - 54 years	220	48	80	78	41	84	65	31	133	59	24	1	3	76	142	40	180
	18%	16%	18%	21%	20%	17%	20%	18%	20%	32%	22%	3%	2%	21%	18%	12%	21%
									JlM	ILM	LM	iJK	IJK			Q	P
55 - 64 years	203	62	83	41	29	73	59	39	78	54	17	0	54	70	129	13	190
	17%	21%	19%	11%	14%	15%	18%	22%	12%	29%	16%	0%	28%	19%	16%	4%	22%
		D	D	BC	h	h		ef	JlM	IkL	jlm	iJkM	IkL			Q	P
65 and over	157	57	55	24	29	69	35	22	4	13	0	0	137	62	91	5	151
	13%	19%	12%	6%	14%	14%	11%	13%	1%	7%	0%	0%	71%	17%	11%	1%	18%
		CD	BD	BC					JM	IKM	JM	M	IJKL	O	N	Q	P

Before we begin, can you please tell me what region in Alberta you live in?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
QC																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Calgary CMA	449 37%	449 100% CD	0 0% B	0 0% B	449 52% FG	0 0% E	0 0% E	0 0%	0 0%	0 0%	237 39%	212 35%	42 32%	179 37%	172 41%	56 36%
Edmonton CMA	415 34%	0 0% C	415 100% BD	0 0% C	415 48% FG	0 0% E	0 0% E	0 0%	0 0%	0 0%	193 32%	222 37%	59 44% oP	174 36%	137 32% m	45 28% M
Lethbridge	30 3%	0 0% D	0 0% D	30 9% BC	0 0% F	30 26% EG	0 0% F	0 0%	0 0%	0 0%	10 2%	20 3%	4 3%	12 2%	7 2% p	7 5% o
Medicine Hat	17 1%	0 0% D	0 0% D	17 5% BC	0 0% F	17 15% EG	0 0% F	0 0%	0 0%	0 0%	7 1%	10 2%	1 1%	6 1%	6 1%	5 3%
Other Southern Alberta	58 5%	0 0% D	0 0% D	58 17% BC	0 0% G	0 0% G	58 26% EF	0 0% J	0 0% J	58 100% HI	28 5%	31 5%	6 5%	27 5%	18 4%	7 5%
Red Deer	29 2%	0 0% D	0 0% D	29 9% BC	0 0% F	29 25% EG	0 0% F	0 0%	0 0%	0 0%	14 2%	15 3%	1 0% p	10 2% p	11 3%	8 5% mn
Other Central Alberta	87 7%	0 0% D	0 0% D	87 26% BC	0 0% G	0 0% G	87 39% EF	0 0% I	87 100% HJ	0 0% I	50 8%	37 6%	9 7%	39 8%	31 7%	8 5%
Fort McMurray / Wood Buffalo	20 2%	0 0% D	0 0% D	20 6% BC	0 0% F	20 17% EG	0 0% F	0 0%	0 0%	0 0%	11 2%	9 1%	2 2%	11 2%	5 1%	1 0%
Grande Prairie	20 2%	0 0% D	0 0% D	20 6% BC	0 0% F	20 17% EG	0 0% F	0 0%	0 0%	0 0%	12 2%	8 1%	4 3%	7 1%	7 2%	1 1%
Other Northern Alberta	78 6%	0 0% D	0 0% D	78 23% BC	0 0% G	0 0% G	78 35% EF	78 100% IJ	0 0% H	0 0% H	40 7%	38 6%	5 4% p	25 5% P	29 7% p	19 12% mNo

Significance Testing Applied: 95% (A-Z)   May 15, 2024

Before we begin, can you please tell me what region in Alberta you live in?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
QC																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Calgary CMA	449 37%	104 35%	160 36%	147 40%	59 29% GH	151 31% GH	150 46% EF	87 49% EF	244 37%	71 38%	32 30% m	13 34%	85 44% k	113 31% O	324 40% N	119 34%	330 39%
Edmonton CMA	415 35%	110 38%	158 35%	112 31%	77 38%	174 36%	106 33%	56 31%	236 35% m	61 32%	47 44% M	16 42%	54 28% iK	135 37%	271 33%	126 36%	288 34%
Lethbridge	30 3%	6 2%	18 4% d	4 1% c	5 3%	16 3%	5 2%	4 2%	18 3%	2 1%	2 2%	1 4%	6 3%	9 2%	21 3%	7 2%	23 3%
Medicine Hat	17 1%	5 2%	6 1%	5 1%	7 4% fgh	6 1% e	2 1% e	1 0% e	7 1%	4 2%	1 1%	0 0%	5 2%	8 2%	8 1%	5 2%	12 1%
Other Southern Alberta	57 5%	12 4%	17 4%	23 6%	9 5%	24 5%	14 4%	9 5%	34 5%	10 5%	2 1%	2 4%	10 5%	14 4%	42 5%	17 5%	39 5%
Red Deer	29 2%	7 2%	13 3%	8 2%	6 3%	12 2%	8 2%	3 2%	14 2%	6 3%	2 2%	1 2%	6 3%	8 2%	20 2%	8 2%	21 2%
Other Central Alberta	87 7%	28 10%	30 7%	24 7%	20 10% h	41 8% h	19 6%	6 4% ef	51 8% m	14 8% m	9 9% m	4 9%	6 3% ijk	31 9%	52 6%	28 8%	57 7%
Fort McMurray / Wood Buffalo	20 2%	5 2%	5 1%	7 2%	3 1%	13 3%	3 1%	1 1%	8 1% K	4 2%	6 6% IM	1 3%	1 0% K	6 2%	14 2%	5 2%	14 2%
Grande Prairie	20 2%	2 1%	8 2%	8 2%	4 2%	13 3%	3 1%	1 0%	14 2%	2 1%	2 1%	1 3%	1 1%	3 1%	15 2%	7 2%	13 2%
Other Northern Alberta	78 7%	15 5%	33 7%	27 7%	11 5%	39 8%	18 5%	10 6%	40 6% m	14 7%	5 5%	0 0% m	19 10% il	36 10% O	42 5% N	24 7%	54 6%

D4. Which of the following best describes your present employment status?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D4																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Working full-time	666	244	236	186	481	61	124	40	51	34	367	300	75	376	211	4
	55%	54%	57%	55%	56%	53%	56%	51%	58%	58%	61%	50%	56%	77%	50%	3%
											L	K	NP	MOP	NP	MNO
Working part-time	188	71	61	55	132	17	38	14	14	10	71	117	17	44	113	13
	16%	16%	15%	16%	15%	15%	17%	17%	16%	17%	12%	19%	13%	9%	27%	9%
											L	K	O	O	MNP	O
Unemployed or looking for a job	69	19	31	19	50	8	11	4	5	2	35	34	11	28	29	0
	6%	4%	7%	6%	6%	7%	5%	5%	6%	3%	6%	6%	8%	6%	7%	0%
													P	P	P	MNO
Stay at home full-time	39	13	16	10	29	4	6	1	4	0	9	29	0	27	12	0
	3%	3%	4%	3%	3%	4%	2%	2%	5%	0%	2%	5%	0%	6%	3%	0%
											L	K	N	MoP	np	No
Student	39	13	16	9	30	4	5	0	4	2	21	18	28	10	1	0
	3%	3%	4%	3%	3%	4%	2%	0%	4%	3%	4%	3%	21%	2%	0%	0%
													NOP	MOp	MN	Mn
Retired	195	85	54	55	140	20	35	19	6	10	96	99	0	0	57	137
	16%	19%	13%	16%	16%	17%	16%	25%	7%	17%	16%	16%	0%	0%	13%	88%
		c	b					I	H				OP	OP	MNP	MNO
DK/ NA	7	3	0	5	3	0	5	0	3	2	3	4	3	4	0	1
	1%	1%	0%	1%	0%	0%	2%	0%	4%	3%	1%	1%	2%	1%	0%	1%
			d	c	G	g	Ef						O		M	

D4. Which of the following best describes your present employment status?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D4																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Working full-time	666	87	270	274	97	275	195	96	666	0	0	0	0	194	473	264	400
	55%	30%	60%	75%	48%	56%	60%	54%	100%	0%	0%	0%	0%	53%	58%	76%	47%
		CD	BD	BC	fG	e	E		JKLM	I	I	I	I			Q	P
Working part-time	188	71	68	37	37	73	49	28	0	188	0	0	0	62	126	32	156
	16%	24%	15%	10%	18%	15%	15%	16%	0%	100%	0%	0%	0%	17%	16%	9%	18%
		CD	Bd	Bc					J	IKLM	J	J	J			Q	P
Unemployed or looking for a job	69	31	21	10	17	31	12	9	0	0	69	0	0	9	53	13	56
	6%	11%	5%	3%	8%	6%	4%	5%	0%	0%	64%	0%	0%	2%	7%	4%	7%
		CD	B	B	g		e		K	K	IJLM	K	K	O	N		
Stay at home full-time	39	15	14	8	10	16	10	3	0	0	39	0	0	12	21	19	20
	3%	5%	3%	2%	5%	3%	3%	1%	0%	0%	36%	0%	0%	3%	3%	5%	2%
		d		b	h			e	K	K	IJLM	K	K			Q	P
Student	39	16	6	7	8	24	6	0	0	0	0	39	0	6	23	14	25
	3%	5%	1%	2%	4%	5%	2%	0%	0%	0%	0%	100%	0%	2%	3%	4%	3%
		Cd	B	b	H	gH	f	EF	L	L	L	IJKM	L				
Retired	195	70	68	31	31	68	54	42	0	0	0	0	195	79	111	5	190
	16%	24%	15%	9%	15%	14%	17%	24%	0%	0%	0%	0%	100%	22%	14%	1%	22%
		CD	BD	BC	h	H		eF	M	M	M	M	IJKL	O	N	Q	P
DK/ NA	6	4	0	0	2	2	0	0	0	0	0	0	0	2	2	1	4
	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
		Cd	B	b													

D5. Do you work in the public or private sector?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D5																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Public sector, meaning any level of Government	364 30%	113 25% cD	135 33% b	115 34% B	249 29% g	34 30%	81 36% e	36 46% J	31 36%	14 23% H	146 24% L	217 36% K	19 14% NOP	136 28% MoP	147 35% Mn	62 40% MN
Private sector, meaning private industry or business	809 67%	324 72% cD	271 65% b	214 63% B	595 69% g	78 68%	136 61% e	42 54% j	52 60%	42 72% h	446 74% L	363 60% K	100 75% oP	346 71% oP	271 64% mn	91 58% MN
DK/ NA	30 2%	12 3%	9 2%	9 3%	20 2%	3 3%	6 3%	0 0% j	3 4%	3 5% h	10 2%	20 3%	15 11% NOP	7 1% M	5 1% M	3 2% M

D5. Do you work in the public or private sector?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D5																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Public sector, meaning any level of Government	364 30%	83 28%	145 32%	109 30%	44 22% GH	119 24% GH	114 35% EFH	86 49% EFG	194 29% kM	62 33% kl	21 19% ijM	6 15% jM	79 41% IKL	364 100% O	0 0% N	96 28%	268 31%
Private sector, meaning private industry or business	809 67%	200 68%	296 66%	253 69%	147 73% gH	359 73% GH	210 64% eFH	88 49% EFG	473 71% M	126 67% m	74 69% m	23 59%	111 57% Ijk	0 0% O	809 100% N	244 70%	563 66%
DK/ NA	28 2%	11 4% d	7 2%	5 1% b	12 6% fG	11 2% e	2 1% E	4 2%	0 0% KLM	0 0% KLm	13 12% IJM	10 26% IJM	4 2% IjKL	0 0%	0 0%	8 2%	21 2%

D6. What is the highest level of education that you have achieved?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D6																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Completed / some elementary school	3 0%	1 0%	0 0%	2 1%	1 0%	1 1%	1 1%	0 0%	0 0%	1 3%	1 0%	2 0%	0 0%	1 0%	2 0%	0 0%
Completed / some high school	199 17%	58 13% cd	77 19% b	64 19% b	135 16% f	25 22% e	40 18%	11 14%	20 24%	8 14%	108 18%	91 15%	45 33% NOP	57 12% Mop	69 16% Mn	29 18% Mn
Completed / some college, vocational or trade school	377 31%	106 24% cD	128 31% bD	143 42% BC	234 27% FG	50 44% E	93 41% E	35 45%	37 43%	20 34%	198 33%	179 30%	51 38% o	154 31%	118 28% m	54 35%
Some university	112 9%	46 10% d	45 11% d	21 6% bc	91 11% g	9 7%	13 6% e	4 5%	4 5%	4 8%	55 9%	57 9%	23 17% No	36 7% M	39 9% m	15 10%
Completed university (Bachelor's Degree)	327 27%	150 33% cD	106 26% b	71 21% B	256 30% Fg	21 18% E	50 22% e	18 22%	19 22%	14 24%	147 24% l	180 30% k	13 9% NOP	156 32% Mp	124 29% M	35 22% Mn
Post graduate/professional school (Master's Degree or PhD)	177 15%	87 19% cD	56 13% b	35 10% B	143 17% F	9 8% E	26 11%	10 13%	6 7%	9 16%	89 15%	88 15%	0 0% NOP	84 17% M	71 17% M	22 14% M
No schooling	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
DK/ NA	7 1%	2 1%	2 1%	2 1%	4 1%	1 1%	2 1%	0 0%	0 0%	2 3%	3 1%	3 1%	3 2% n	1 0% m	2 0%	1 0%

D6. What is the highest level of education that you have achieved?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D6																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Completed / some elementary school	3 0%	2 1%	0 0%	0 0%	3 2% Fg	0 0% E	0 0%	0 0% e	3 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 0%	1 0%	2 0%
Completed / some high school	199 17%	75 26% CD	63 14% B	47 13% B	199 98% FGH	0 0% E	0 0% E	0 0% E	95 14% K	37 20%	27 25% Im	8 20%	31 16% k	44 12% o	144 18% n	58 17%	140 16%
Completed / some college, vocational or trade school	377 31%	109 37% d	141 31%	109 30% b	0 0% F	377 77% EGH	0 0% F	0 0% F	219 33% m	55 29%	40 37% m	11 29%	50 26% ik	95 26% O	277 34% N	115 33%	262 31%
Some university	112 9%	35 12% d	39 9%	27 7% b	0 0% F	112 23% EGH	0 0% F	0 0% F	57 8% L	18 10% L	7 6% L	13 32% IJKM	18 9% L	24 7%	82 10%	23 6% q	88 10% p
Completed university (Bachelor's Degree)	327 27%	51 17% CD	138 31% B	112 31% B	0 0% G	0 0% G	327 100% EFH	0 0% G	195 29%	49 26%	23 21%	6 15%	54 28%	114 31%	210 26%	93 27%	234 27%
Post graduate/professional school (Master's Degree or PhD)	177 15%	20 7% CD	67 15% B	72 20% B	0 0% H	0 0% H	0 0% H	177 100% EFG	96 14% lm	28 15% l	12 11% lm	0 0% ijkM	42 21% ikL	86 24% O	88 11% N	55 16%	122 14%
No schooling	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
DK/ NA	5 0%	1 0%	1 0%	0 0%	0 0%	0 0%	0 0%	0 0%	2 0% L	1 0%	0 0%	1 3% IM	0 0% L	0 0%	5 1%	2 1%	3 0%

D7. Do you have any children in your household age 17 and under?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D7																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Yes	347	119	126	102	245	33	70	24	28	17	179	168	42	248	53	5
	29%	27%	30%	30%	28%	28%	31%	31%	32%	30%	30%	28%	31%	51%	12%	3%
													NOP	MOP	MNP	MNO
No	851	330	288	233	618	83	151	54	57	39	421	431	91	239	370	151
	71%	73%	69%	69%	72%	72%	68%	69%	66%	68%	70%	72%	68%	49%	88%	97%
													NOP	MOP	MNP	MNO
DK/ NA	4	0	1	3	1	0	3	0	1	2	3	1	2	2	0	0
	0%	0%	0%	1%	0%	0%	1%	0%	1%	3%	0%	0%	1%	0%	0%	0%
					g		e						o		m	

D7. Do you have any children in your household age 17 and under?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D7																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Yes	347	48	129	151	59	137	93	55	264	32	31	14	5	96	244	347	0
	29%	16%	29%	41%	29%	28%	28%	31%	40%	17%	29%	36%	2%	26%	30%	100%	0%
		CD	BD	BC					JkM	IklM	ijM	jM	IJKL				Q	P
No	851	245	319	216	142	351	234	122	400	156	76	25	190	268	563	0	851
	71%	83%	71%	59%	70%	72%	72%	69%	60%	83%	71%	64%	98%	74%	70%	0%	100%
		CD	BD	BC					JkM	IklM	ijM	jM	IJKL				Q	P
DK/ NA	2	1	0	0	1	1	0	0	2	0	0	0	0	0	2	0	0
	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

D8. How would you describe the area where you live?

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D8																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Urban	611 51%	258 57% D	249 60% D	105 31% BC	507 59% G	69 59% G	36 16% EF	12 16%	11 12%	14 23%	291 48%	320 53%	66 49%	244 50%	219 52%	83 53%
Suburban	355 29%	171 38% CD	119 29% BD	65 19% BC	290 34% FG	20 17% E	45 20% E	18 23%	13 14%	14 25%	194 32% l	160 27% k	40 30%	160 33% P	121 29%	34 22% N
Rural	221 18%	18 4% CD	42 10% BD	161 47% BC	60 7% FG	22 19% EG	138 62% EF	47 60%	63 72% J	29 50% I	111 18%	110 18%	24 18%	81 17%	80 19% p	36 23% n
DK/ NA	15 1%	2 0% d	5 1%	8 2% b	7 1% F	5 4% E	4 2%	1 1%	1 1%	2 3%	6 1%	9 2%	5 3% no	4 1% m	4 1% m	3 2%

D8. How would you describe the area where you live?

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D8																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Urban	611 51%	164 56% D	228 51%	164 45% B	105 52%	243 50%	169 52%	92 52%	332 50%	92 49%	56 52%	24 60%	107 55%	173 47%	424 52%	164 47%	446 52%
Suburban	355 30%	61 21% CD	138 31% B	135 37% B	43 21% GH	131 27% Gh	116 36% EF	63 35% Ef	219 33% jm	47 25% i	30 28%	8 19%	49 25% i	114 31%	235 29%	121 35% q	234 27% p
Rural	221 18%	64 22%	77 17%	67 18%	44 22% Gh	113 23% GH	40 12% EF	23 13% eF	110 17% J	49 26% Ikm	16 15% j	7 19%	35 18% j	73 20%	142 18%	59 17%	162 19%
DK/ NA	14 1%	6 2% d	4 1%	1 0% b	10 5% FGH	2 0% E	1 0% E	0 0% E	5 1% K	0 0% K	6 5% IJ	1 2%	3 2%	4 1%	7 1%	4 1%	10 1%

D9. In your life, would you say religion is ...

	Total	Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
		Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
D9																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Very important	318 26%	106 24%	114 27%	98 29%	220 25%	28 24%	70 31%	32 42% i	22 25% h	16 27%	154 26%	164 27%	41 31%	116 24%	118 28%	43 28%
Somewhat important	359 30%	132 29%	124 30%	103 31%	255 30%	41 36%	62 28%	18 23%	28 32%	17 29%	174 29%	185 31%	30 22%	139 28%	134 32%	56 36% p m
Not very important or	238 20%	88 20%	79 19%	71 21%	167 19%	29 25%	42 19%	18 23%	16 19%	7 13%	118 20%	120 20%	27 20%	101 21%	79 19%	31 20%
Not at all important	274 23% D	119 26%	92 22%	63 19% B	211 24% F	17 15% E	46 21%	10 13% j	19 22%	17 29% h	152 25% l	122 20% k	33 25% p	128 26% oP	87 21% n	25 16% mN
DK/ NA	14 1%	5 1%	6 2%	3 1%	11 1%	0 0%	3 1%	0 0%	2 2%	2 3%	5 1%	9 1%	3 2%	5 1%	6 1%	1 1%

D9. In your life, would you say religion is ...

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D9																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Very important	318 26%	106 36% CD	120 27% BD	64 17% BC	59 29% g	139 28% g	68 21% ef	51 29%	155 23% kL	54 29%	35 32% i	17 43% I	55 28%	101 28%	208 26%	96 28%	221 26%
Somewhat important	359 30%	87 30%	143 32%	102 28%	69 34%	136 28%	102 31%	51 29%	188 28% k	56 30%	42 39% il	8 20%	62 32% k	105 29%	242 30%	105 30%	254 30%
Not very important or	238 20%	40 14% cD	89 20% b	90 25% B	37 18%	101 21%	67 21%	32 18%	141 21% k	43 23% k	13 12% ij	9 22%	32 16%	76 21%	156 19%	63 18%	174 20%
Not at all important	274 23%	58 20% D	92 21% D	109 30% BC	37 18% g	105 22%	89 27% e	42 24%	174 26% jk	34 18% i	17 16% i	6 15%	43 22%	77 21%	194 24%	81 23%	192 23%
DK/ NA	13 1%	3 1%	4 1%	2 1%	1 0%	9 2%	1 0%	1 1%	8 1%	1 0%	1 1%	0 0%	2 1%	4 1%	9 1%	2 1%	10 1%

D11. For statistical purposes only, we need information about your income. All individual responses will be kept confidential. Please tell me which category applies to your total household income before taxes in 2023.

	Total	Calgary B	Edmonton C	Other D	Big city E	Small city F	Rural G	Rural North H	Rural Central I	Rural South J	Male K	Female L	18-24 M	25-44 N	45-64 O	65+ P
		Location (Q.D3)			Community size (Q.D3)			Rural (Q.D3)			Gender (Q.D1)		Age (Q.D2)			
D11																
Weighted Total:	1203	449	415	339	864	115	223	78	87	58	603	600	134	489	423	157
Total:	1200	400	400	400	800	190	210	79	84	47	600	600	117	434	446	203
Under $20,000	32 3%	9 2%	14 3%	9 3%	23 3%	4 3%	6 3%	2 3%	2 2%	2 3%	11 2%	21 3%	9 7% noP	13 3% m	10 2% m	1 1% M
$20,000 to less than $30,000	68 6%	23 5%	19 5%	26 8% g	42 5%	6 5%	20 9% e	3 3% i	13 15% h	4 7%	26 4% l	42 7% k	10 8%	20 4% P	20 5% P	17 11% NO
$30,000 to less than $40,000	78 6%	27 6%	27 7%	23 7%	54 6%	8 7%	15 7%	5 7%	6 7%	4 6%	31 5%	47 8%	12 9% N	15 3% MOP	32 7% N	18 12% N
$40,000 to less than $60,000	116 10%	44 10%	51 12% D	21 6% C	95 11% g	7 6%	14 6% e	5 6%	7 8%	2 4%	55 9%	62 10%	12 9% op	36 7% n	48 11% n	20 13%
$60,000 to less than $80,000	127 11%	39 9% c	59 14% bd	30 9% c	98 11%	13 11%	17 8%	10 13% j	5 5% j	3 5% hi	60 10%	68 11%	14 11%	45 9%	48 11%	20 13%
$80,000 to less than $100,000	145 12%	56 12%	49 12%	40 12%	105 12%	17 15%	23 11%	12 15%	11 12%	1 2%	79 13%	66 11%	17 13%	63 13%	48 11%	18 11%
$100,000 to less than $120,000	175 15%	65 15%	50 12% d	60 18% c	116 13%	20 17%	40 18%	11 15%	15 17%	14 23%	97 16%	78 13%	21 16%	69 14%	67 16%	18 12%
$120,000 to less than $150,000	109 9%	51 11%	33 8%	25 8%	84 10%	9 8%	17 7%	9 11% i	3 3% h	5 9%	63 10%	46 8%	8 6%	52 11%	39 9%	11 7%
Over $150,000	257 21%	97 22%	79 19%	82 24%	175 20%	24 21%	58 26%	18 23%	22 25%	18 31%	142 24%	115 19%	20 15% N	145 30% MOP	80 19% NP	13 8% NO
DK/NA	94 8%	39 9%	34 8%	21 6%	73 8%	8 7%	13 6%	3 4%	4 5%	6 10%	39 6%	55 9%	11 8%	31 6%	31 7% P	20 13% No

D11. For statistical purposes only, we need information about your income. All individual responses will be kept confidential. Please tell me which category applies to your total household income before taxes in 2023.

	Total	Income (Q.D11)			Education (Q.D6)				Employment (Q.D4)					Sector (Q.D5)		Kids (Q.D7)	
		<$60K B	$60-$120K C	$120K+ D	HS or less E	Coll./ Some Uni. F	Univ. G	Post Grad H	Full-time I	Part-time J	Unemp. K	Student L	Retired M	Public N	Private O	Yes P	No Q
D11																	
Weighted Total:	1201	294	448	367	203	489	327	177	666	188	108	39	195	364	809	347	851
Total:	1199	299	453	349	210	494	317	173	628	192	104	35	235	373	799	320	877
Under $20,000	32	32	0	0	8	16	5	2	5	8	12	4	2	8	22	3	29
	3%	11%	0%	0%	4%	3%	1%	1%	1%	5%	11%	9%	1%	2%	3%	1%	3%
		CD	B	B					JKL	Ikm	IjM	IM	jKL			q	p
$20,000 to less than $30,000	68	68	0	0	21	33	12	2	13	12	18	4	18	15	49	7	59
	6%	23%	0%	0%	10%	7%	4%	1%	2%	6%	17%	9%	9%	4%	6%	2%	7%
		CD	B	B	GH	gH	Ef	EF	JKLM	IK	IJ	I	I			Q	P
$30,000 to less than $40,000	78	78	0	0	26	41	7	3	29	17	9	2	20	19	57	9	69
	6%	26%	0%	0%	13%	8%	2%	1%	4%	9%	9%	6%	10%	5%	7%	3%	8%
		CD	B	B	GH	GH	EF	EF	JM	I			I			Q	P
$40,000 to less than $60,000	116	116	0	0	22	54	28	13	40	33	7	6	30	42	72	28	88
	10%	40%	0%	0%	11%	11%	8%	8%	6%	18%	6%	16%	15%	12%	9%	8%	10%
		CD	B	B					JlM	IK	Jm	i	Ik				
$60,000 to less than $80,000	127	0	127	0	22	54	37	14	74	17	8	2	27	40	86	37	91
	11%	0%	28%	0%	11%	11%	11%	8%	11%	9%	7%	5%	14%	11%	11%	11%	11%
		C	BD	C													
$80,000 to less than $100,000	145	0	145	0	14	60	48	22	83	22	19	1	20	51	91	41	104
	12%	0%	32%	0%	7%	12%	15%	13%	12%	12%	18%	3%	10%	14%	11%	12%	12%
		C	BD	C	fG	e	E					l	k				
$100,000 to less than $120,000	175	0	175	0	26	66	52	30	114	28	9	3	22	55	119	52	124
	15%	0%	39%	0%	13%	14%	16%	17%	17%	15%	8%	8%	11%	15%	15%	15%	15%
		C	BD	C					km		i		i				
$120,000 to less than $150,000	109	0	0	109	20	39	30	20	70	17	6	1	16	34	75	35	74
	9%	0%	0%	30%	10%	8%	9%	11%	10%	9%	5%	3%	8%	9%	9%	10%	9%
		D	D	BC													
Over $150,000	257	0	0	257	27	96	82	52	204	20	13	5	15	75	177	116	142
	21%	0%	0%	70%	13%	20%	25%	29%	31%	10%	12%	13%	8%	21%	22%	33%	17%
		D	D	BC	fGH	eH	E	EF	JKlM	I	I	i	I			Q	P
DK/NA	93	0	0	0	16	30	26	18	35	13	8	11	25	26	60	19	72
	8%	0%	0%	0%	8%	6%	8%	10%	5%	7%	8%	28%	13%	7%	7%	6%	8%
									LM	Lm	L	IJKm	Ijl				